

TAOS

FROM MOUNTAIN TO MESA

Taos
Ski Valley

NM 
TRUE



BIENVENIDOS A TAOS

WELCOME TO YEAR-ROUND ADVENTURE
SOAK UP OUR CULTURE
CONNECT WITH OUR MOUNTAIN

Taos Ski Valley and the Town of Taos is a fascinating and enchanting blend of **diverse cultures**, ancient history, world-class art, and amazing **New Mexican cuisine** all set amid an inspiring landscape. Discover a soul-satisfying mix of **adventure**, and **rejuvenation**.

Spend time in the crisp, clean, **mountain air** surrounded by awe-inspiring, **high-alpine beauty**. Horseback ride, hike, picnic, rock climb, or fish along the **mountain streams** and meadows surrounded by **wildflowers**.

Small but **worldly**, you'll find lots of room to stretch out in this northern **New Mexico gem**.

Sign up for our newsletter
TAOSSKIVALLEY.COM





BIGHORN SHEEP

The Rocky Mountain bighorn sheep is the perfect regional emblem. They are powerful; hard to detect but unforgettable when seen – proud, tough, and elusive. Reintroduced to the Rio Grande National Monument, they are often spotted from the Taos Gorge Bridge, along trails and peaks in Taos and above Taos Ski Valley.

SUMMER IN TAOS

LAND OF ENCHANTMENT

Scenic Chairlift Rides | Raft the Rio Grande Gorge | **Fishing** |
Hiking Wheeler Peak | **Taos Plaza** | Rock Climb Via Ferrata |
Camping | Music in the Park



Experience cool nights and invigorating mornings in Taos Ski Valley. Explore miles of hiking and biking trails or relax under blue skies - fresh dry air scented by piñon pine and sagebrush.

Thrill seekers can raft the Rio Grande, take a horseback ride, or rock climb. Chill seekers can take the scenic chairlift or soak up the sun on the deck of The Bavarian Restaurant.

In the Town of Taos, enjoy live music and farmers markets on the Town's historic plaza. Stroll the galleries, shops, and museums. Nourished by nature, you will leave energized by a summer visit to Taos.

Follow us on Instagram
@TaosSkiValley or check
the hiking report
TAOSSKIVALLEY.COM



An aerial photograph of Taos Ski Valley, showing a dense forest of evergreen trees covering a steep mountain slope. A winding road or trail cuts through the forest. In the foreground, a small village with several buildings, including a large resort-style building with a blue roof, is nestled among the trees. The sky is blue with scattered white clouds.

TAOS SKI VALLEY

**CONNECT TO NATURE &
RELAX INTO QUIET SUMMER
IN OUR SMALL VILLAGE**

Be inspired by our peaceful village and the mountain biking and surrounding hiking trails in Carson National Forest in Taos Ski Valley. Come spend time where you can be a world away. Take a peaceful hike or walk on the Bull-of-the-Woods, Williams Lake or Wheeler Peak Summit trails and you'll find your own paradise.

Follow us on Instagram
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the hiking report
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CULTURE IN TAOS

LAND OF ENCHANTMENT



ADOBE HORNO

For hundreds of years, Taoseños built sustainably with mud bricks or adobe.

From historic churches and homes, to outdoor wood-fired ovens (hornos), this form of traditional architecture persists.

Made of handcrafted adobe mud (a mix of local dirt, straw, and water) these structures are thermally stable and sustainable.



The Taos Pueblo people were first to arrive here more than 1,000 years ago, recognizing the sacred beauty and magic of our expansive plateau ringed by soaring peaks. The culture of Taos is now a vibrant historical tapestry of Native American, Spanish and Anglo-American traditions that continue to evolve together.

We owe the depth and diversity of our special culture to a mutual adoration of this place. Bathed in magical New Mexico light, the magnetism of this unique land should be experienced first hand – explore mountains to mesas in every season.

For cultural events and activities
TAOSSKIVALLEY.COM





ARTS & WELLNESS IN TAOS

INSPIRED BY LAND & PEOPLE



GEORGIA O'KEEFFE

Perhaps America's best and most famous artist spent the latter half of her life in northern New Mexico. O'Keefe's paintings of Pedernal made this distinctive flat-topped mountain famous. "God told me if I painted it enough I could have it," she said. The land, its light, and its cultural depth inspired her.

Taos nurtures a prolific fine art scene that draws from its rich and diverse cultural heritage. There's a multitude of galleries, studios, and stores filled with all types of locally made art, jewelry, and pottery. Stroll a historic home or museum, browse books by noted local authors or enjoy live music on the Taos Plaza.

Being surrounded by brilliant natural beauty, you can slow down and deeply inhale the clean, dry air. After finding your own treasured spot among the forests, mesas, rivers and quiet mountain meadows, you can opt for pampering spa time.

For spas & galleries
TAOSSKIVALLEY.COM



HIKE OUR TRAILS

SUMMER TRAIL MAP

- 1 YERBA CANYON TRAIL #61 – 8,200 FT. - 12,115 FT.**
4 miles one-way
DIFFICULTY: Expert, ELEVATION GAIN: 3,915 ft.
- 2 MANZANITA CANYON TRAIL #58 – 8,350 FT. - 11,800 FT.**
4.2 miles one-way
DIFFICULTY: Expert, ELEVATION GAIN: 3,450 ft.
- 3 ITALIANOS CANYON TRAIL #59 – 8,700 FT. - 11,400 FT.**
3.6 miles one-way
DIFFICULTY: Intermediate, ELEVATION GAIN: 2,700 ft.
- 4 GAVILAN TRAIL #60 – 9,000 FT. - 11,200 FT.**
3.3 miles one-way
DIFFICULTY: Intermediate to Expert, ELEVATION GAIN: 2,200 ft.
- 5 LOBO PEAK TRAIL #57 – 11,900 FT. - 12,115 FT.**
10.7 miles one-way
DIFFICULTY: Expert, ELEVATION GAIN: 215 ft.
- 6 LONG CANYON TRAIL #63 – 9,400 FT. - 11,900 FT.**
3.6 miles one-way (from #90 Trailhead)
DIFFICULTY: Intermediate to Expert, ELEVATION GAIN: 2,500 ft.
- 7 GOLD HILL TRAIL #64 – 10,876 FT. - 12,711 FT.**
3.7 miles one-way (from Bull of the Woods Pasture)
DIFFICULTY: Intermediate to Expert, ELEVATION GAIN: 1,835 ft.
- 8 WHEELER PEAK TRAIL #90 – 9,400 FT. - 13,161 FT.**
BULL OF THE WOODS TRAIL
7.3 miles one-way
DIFFICULTY: Intermediate to Expert, ELEVATION GAIN: 3,761 ft.
- 9 WHEELER PEAK SUMMIT TRAIL #67 – 11,140 FT. - 13,161 FT.**
2.2 miles one-way
DIFFICULTY: Intermediate to Expert, ELEVATION GAIN: 1,910 ft.
- 10 WILLIAMS LAKE TRAIL #62 – 10,200 FT. - 11,100 FT.**
2 miles one-way
DIFFICULTY: Intermediate, ELEVATION GAIN: 900 ft.



SKI OUR MOUNTAIN

WINTER TRAIL MAP

ELEVATION (FT.)

Wheeler Peak: 13,161 is our highest Summer hike

Kachina Peak: 12,481 is our highest Winter lift

Taos Ski Valley: 9,207 – 12,481

Town of Taos: 6,967

ANNUAL DAYS OF SUNSHINE

285+ days

ANNUAL SNOWFALL

Taos Ski Valley: 300+ inches of snow

Town of Taos: 35+ inches of snow

AVERAGE TEMPERATURE

TAOS SKI VALLEY

January – High 37° F, Low 8° F

July – High 76° F, Low 42° F

TOWN OF TAOS

January – High 42° F, Low 11° F

July – High 87° F, Low 52° F

*Source: The Weather Channel

TAOS SKI VALLEY

SUMMER SEASON*: June – mid-September

WINTER SEASON*: Thanksgiving – early April

*Conditions permitting

LIFT ACCESS: 14 lifts in winter, 1 scenic lift in summer serving hikers, mountain bikers and Via Ferrata climbing tours

SKIABLE TERRAIN: 1,294 acres

SKIABLE VERTICAL: 3,274 feet

TERRAIN TYPE: 110 total runs – 24% beginner, 25% intermediate, 33% advanced, 18% expert and hike-to terrain

TERRAIN PARK: Rails, boxes, jumps, & features

SNOW REPORTS

SKITAOS.COM, TAOSSKIVALLEY.COM



WINTER IN TAOS

EMBRACE THE SEASON IN TOWN OR ON MOUNTAIN



PETROGLYPHS

The region's ancient peoples left a mysterious and striking record of their worldview, their physical realm, and their relationship to the spirit world on the boulders and cliffs that surround Taos. Find petroglyphs in the Bureau of Land Management's Orilla Verde Recreation Area.

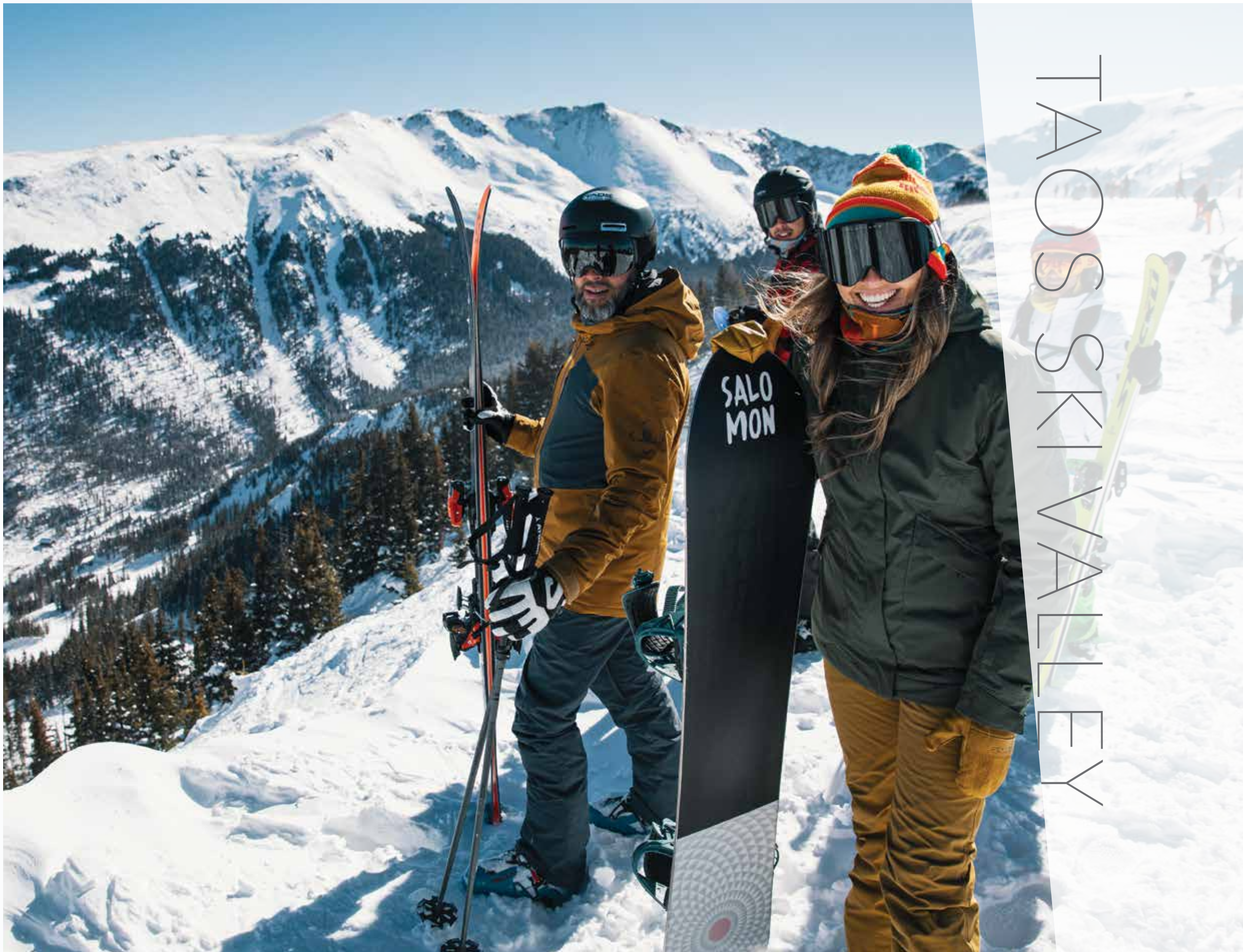
Active outdoor recreation for all ages and fitness levels woven with shopping, dining, and rejuvenating spa treatments. The friendly village spirit is grounded in the energy of the high mountains, tall trees, meandering trails, and sharing the love of alpine living.

High Country Snowmobiling | Gallery Hopping |
John Dunn Shops | Historic District | **Snowshoeing** |
Millicent Rogers Museum & Harwood Museum | **Shopping** |
Artist Studio Tours



If your spirit yearns to, view stunning art in Taos galleries, browse the John Dunn Shops downtown, enjoy live music, and see ancient adobe architecture, it's all here waiting for you!

Follow us on Instagram
@TaosSkiValley or check
the snow report & web cams
TAOSSKIVALLEY.COM



**FIND YOUR TRUE NORTH
ENJOY BIG VIEWS &
SECRET POWDER STASH**

No matter the skill level, everyone can enjoy the fine, dry powder of Taos Ski Valley! New or experienced skiing and snowboarding aficionados can perfect their technique with experts at the famed Ernie Blake Adult Snowsports School. Kids will love the state-of-the-art Rio Hondo Children's Learning Center series of programs – and everyone loves riding the nearby Gondolita! For a serene experience off the slopes, snowshoe or backcountry ski to Williams Lake and many other trails nearby. There is something for everyone in Taos Ski Valley.

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TAOS

RESORT RENAISSANCE

BETTER, NOT BIGGER



STREAM RESTORATION

From the top of Kachina Peak and surrounding peaks, water funnels through Taos Ski Valley. Efforts are focused on stabilizing the streambed, renewing vegetation, and restoring the water's purity for the future.

In 2017, Taos Ski Valley became the world's first and only B Corp certified ski area committing to using business as a force for good. Throughout its revitalization to create an elevated guest experience, Taos ensures all projects are undertaken through a lens of environmental sustainability, stewardship towards the local community, and social responsibility.

In 2021, Taos Ski Valley committed to NetZero 2030 which means that the entire resort will have net-zero

carbon emissions by the year 2030. With projects like converting mountain operations to electric vehicles, a partnership with the Taos Valley Watershed Coalition to maintain a healthy forest, and making energy efficiency a top priority in all new buildings, Taos Ski Valley is working to protect and preserve the mountains it calls home so it can be shared with guests for generations to come.

For more details
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TAOS
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TAOS



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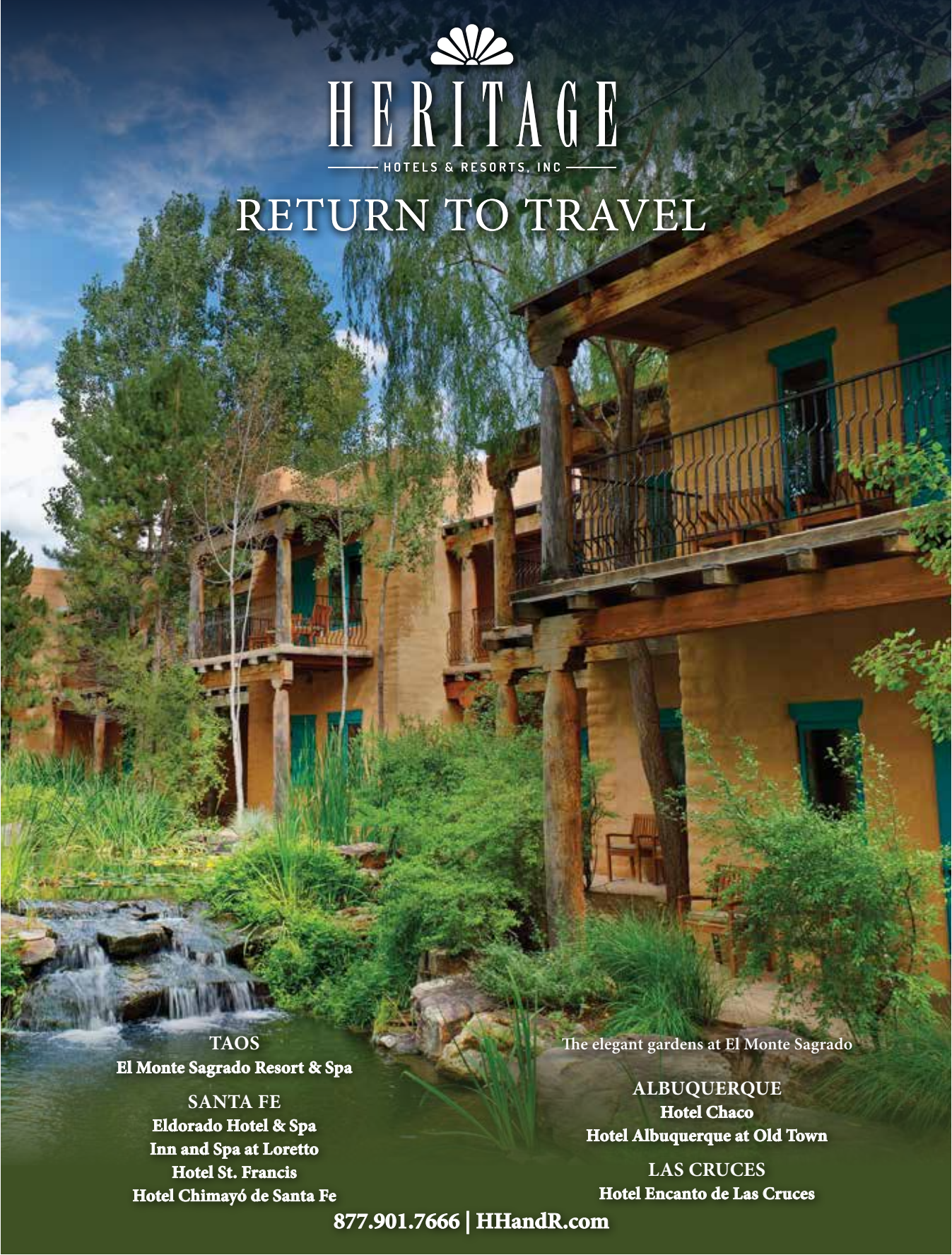
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Alpine Village Suites	575-776-8540	alpine-suites.com
Brownell Chalet	575-776-2625	brownellchalet.com
Cinco Hermanas	210-307-8051	vrbo.com
Edelweiss Lodge & Spa	575-737-6900	edelweisslodgeandspa.com
Leverett House	806-433-9097	leverett-house.com
M Vacation Properties & Resorts	575-754-2359	mvacationproperties.com
Natural Retreats	888-451-0156	naturalretreats.com
PHVR Powderhorn Vacation Rentals	505-217-9135	powderhornvr.com
Premiere Properties Vacation Rentals & Property Mgmt.	575-758-1811	taosvacationhomes.com
Rio Hondo Condominiums	575-776-2646	riohondocondos.com
Sierra del Sol Condominiums	888-512-0498	sierrataos.com
Snakedance Condominiums	800-322-9815	snakedancecondos.com
The Blake & The Blake Residences	800-776-1111	skitaos.com
The Inn at Taos Valley	575-770-9261	
The Kandahar Condominiums	800-756-2226	kandahar-taos.com
TurnKey Vacation Rentals	888-512-0498	turnkeyvr.com
Twining Condominium 6a	575-770-2361	vrbo.com

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Cid's Mountain Market	575-776-2303	cidsfoodmarket.com
Confluence	575-776-2291	skitaos.com
Cottam's Ski Shop	575-776-8719	cottamsskishops.com
Le Ski Mastery	575-776-1403	leskimastery.com
Mesa's Edge	575-776-2265	mesasedgetaos.com
Taos Sports	575-776-5330	skitaos.com

TAOS SKI VALLEY DINING

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Blonde Bear Tavern	575-737-6900	blondebeartavern.com
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Berkshire Hathaway HomeServices	575-758-1924	joelstaosrealestate.com
Community Against Violence Thrift Store	575-751-4824	taoscav.org
Cottam's Ski Shop	575-758-2822	cottamsskishops.com
Engel & Völkers	575-776-0600	taos.evrealestate.com
Harwood Museum of Art	575-758-9826	harwoodmuseum.org
John Dunn Shops	575-758-8110	johndunnshops.com
Mesa's Edge	575-758-3455	mesasedgetaos.com
Millicent Rogers Museum	575-758-2462	millicentrogers.org
Pat Woodall Fine Art Gallery	575-758-3320	patwoodall.com

TAOS DINING

Adobe Bar at The Historic Taos Inn	575-758-2233	taosinn.com
Doc Martin's Restaurant	575-758-1977	taosinn.com
medley.	575-776-8787	medleytaos.com
Pizaño's	575-776-1050	taospizza.com
Sabroso Restaurant & Bar	575-776-3333	sabrosotaos.com
The Lounge by Rolling Still Distillery	575-613-0326	rollingstill.com

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Enchanted Circle Scenic Byway		enchantedcircle.org
Earthship Tours	575-613-4409	earthshipglobal.com
Rio Grande Gorge & Bridge	575-758-8851	Open year-round
San Francisco de Asis Church	575-758-2754	
Taos Pueblo	575-758-1028	taospueblo.com

BOWLING

Gutters Bowling Alley	575-758-BOWL	taosbowling.com
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CLIMBING

Mountain Skills Rock Climbing Adventures	575-776-2222	climptaos.com
Via Ferrata-Taos Ski Valley Resort	575-776-2291	skitaos.com

FISHING

Cutthroat Fly Fishing	575-776-5703	cutthroatflyfishing.com
Solitary Angler	575-758-5653	thesolitaryangler.com

GOLFING & DISC GOLF

Taos Country Club	575-758-7300	taoscountryclub.com
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Rio Grande Stables	888-259-8267	riograndestables.net
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HOT AIR BALLOONING

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MOUNTAIN BIKING

Northside at Taos Ski Valley	203-216-3631	ridenorthside.com
Taos Bike Park & eBike Rentals	575-776-5330	skitaos.com
Far Flung Adventures MTB Trips	575-758-2628	farflung.com
BLM Mountain Bike Trails	575-758-8851	blm.gov/visit
Carson National Forest	575-758-6200	fs.usda.gov/carson

RAFTING

Far Flung Adventures	575-758-2628	farflung.com
Los Rios River Runners	575-776-8854	losriosriverrunners.com
New Mexico River Adventures	505-983-7756	newmexicoriveradventures.com

SUMMER RECREATION & CAMPS

Field Institute of Taos	575-770-2391	fitaos.org
Quail Ridge Tennis & Pool	575-776-2585	taostennis.com
Taos Opera Institute	806-236-5159	taosoi.org
Taos School of Music	575-776-2388	taoschoolofmusic.com

TRANSPORTATION

The Blue Bus / NCRTD	866-206-0754	ncrtd.org
Taos Air	833-FLY-TAOS	taosair.com

VISITOR CENTERS & INFORMATION

BLM Orilla Verde Visitor Center	575-758-8851	blm.gov/visit
Carson National Forest	575-758-6200	fs.usda.gov/carson
Taos County Chamber of Commerce	575-751-8800	taoschamber.com
Taos Pueblo Collective - Art & Info Center	575-758-1028	taospueblocollective.com
Taos Ski Valley Chamber	575-776-7852	taosskivalley.com

WINTER RECREATION & ACTIVITIES

Snowmobile Tours	575-751-0651	aataosskivalleywildernessadventures.com
Taos Ski Valley Resort Snowsports & Lessons	575-776-2291	skitaos.com

TAOS MUSEUMS & ART GALLERIES

Couse-Sharp Historic Site	575-751-0369	couse-sharp.org
D.H. Lawrence House	575-776-2245	dhlawrenceranch.unm.edu
E.L. Blumenschein Home & Museum	575-758-0505	taoshistoricmuseums.org
Harwood Museum of Art	575-758-9826	harwoodmuseum.org
Kit Carson Home & Museum	575-758-4945	kitcarsonmuseum.org
La Hacienda de los Martinez	575-758-0505	taoshistoricmuseums.org
Millicent Rogers Museum	575-758-2462	millicentrogers.org
Pat Woodall Fine Art Gallery	575-758-3320	patwoodall.com
Taos Art Museum at Fechin House	575-758-2690	taosartmuseum.org



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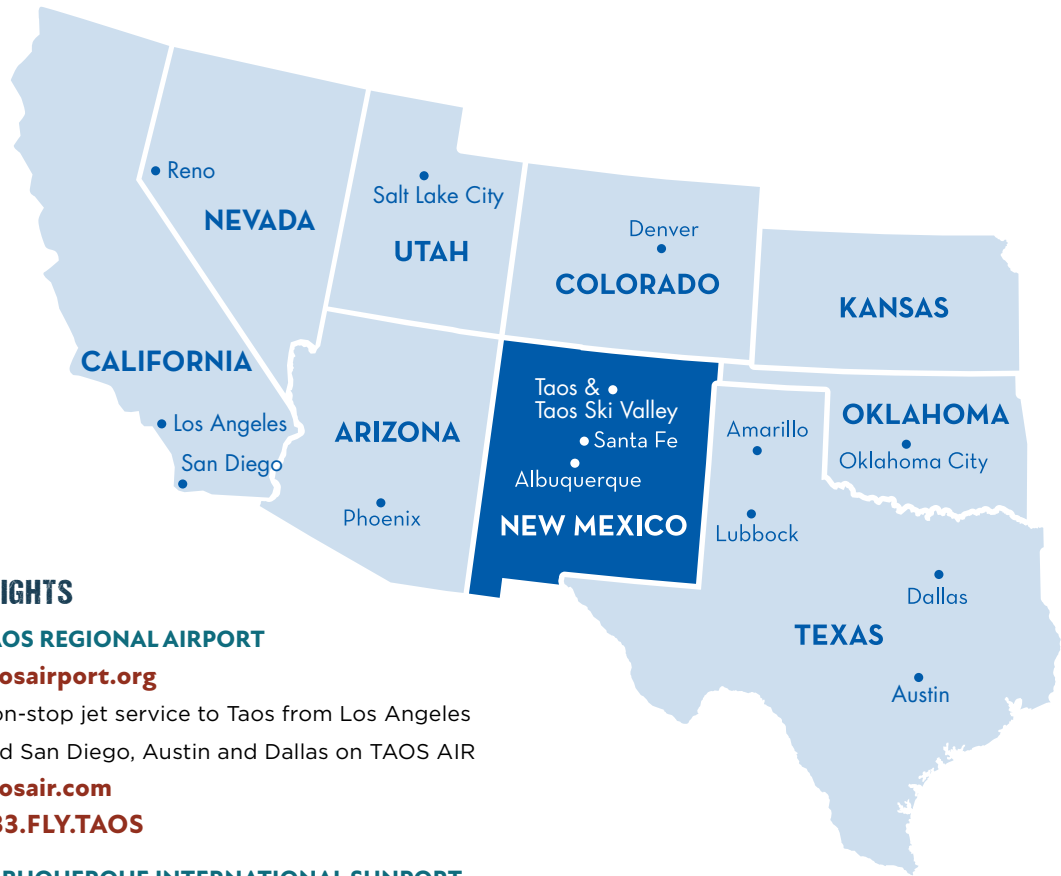
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ALBUQUERQUE INTERNATIONAL SUNPORT

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Advanced Air, Alaska Airlines, Allegiant Airlines, American Airlines, Boutique Air, Delta Air Lines, Frontier Airlines, JetBlue Airways, Southwest Airlines, United Airlines

SANTA FE AIRPORT

flysantafe.com

United and American Airlines serve Santa Fe from Denver, Dallas, and Phoenix

DAILY BUS SERVICE (The Blue Bus)

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DRIVE TIMES TO TAOS

*All times are approximate

Albuquerque: 135 miles / 2.5 hrs

Austin: 872 miles / 13 hrs

Dallas: 682 miles / 11 hrs

Denver: 300 miles / 5 hrs

El Paso: 400 miles / 6.5 hrs

Oklahoma City: 558 miles / 8 hrs

Phoenix: 568 miles / 8.5 hrs



PHOTOGRAPHERS

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