

TAOS AIR



12,481
MAGAZINE



WINTER **2022**

A LETTER FROM THE DIRECTOR

Dear Guests,

Welcome aboard! We hope your experience on Taos Air is unlike any other air travel you've ever encountered. More importantly, we hope your time in the Enchanted Circle of Northern New Mexico leaves you with a renewed sense of wonder and appreciation for this unique destination, with its fusion of cultures, traditions, and adventures. And if you are a local of the Taos region who is traveling to one of our Texas or Southern California locations, I hope that you have an amazing trip and share your love of Taos with the people you meet throughout your journeys.

In my view, an air service should be judged by the connections it provides to its communities. Since our first flight in 2018, we have helped make it possible for grandparents to see their grandkids, families to visit the beach for the first time, adventure seekers to challenge themselves on the famed slopes of Taos Ski Valley, and many travelers to embark on those once-in-a-lifetime travel experiences of exploration and discovery. Additionally, Taos Air attracts meaningful business activity, including the film industry projects, to the Enchanted Circle region. These are just a few examples of the connections made possible by Taos Air, and I'm proud we can facilitate them with every flight.

From the minute you step into the terminal, our mission is to bring you true New Mexican hospitality. If you're visiting Taos, we invite you to explore all the hidden gems the region has to offer. Whether you're here to ski, dine, and shop, or be inspired by the history and creative forces that have drawn artists and explorers to New Mexico for generations, there is something for everyone. We hope your Enchanted Circle experience will stir your imagination and ignite new energy in your life.

Thank you for choosing Taos Air, your Easiest Route to the Rockies.



Joe Zvada
Director of Aviation - Taos Air

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Taos Air is a public/private partnership dedicated to providing air service to/from Taos and the Enchanted Circle region.



THE EASIEST ROUTE

TO THE ROCKIES



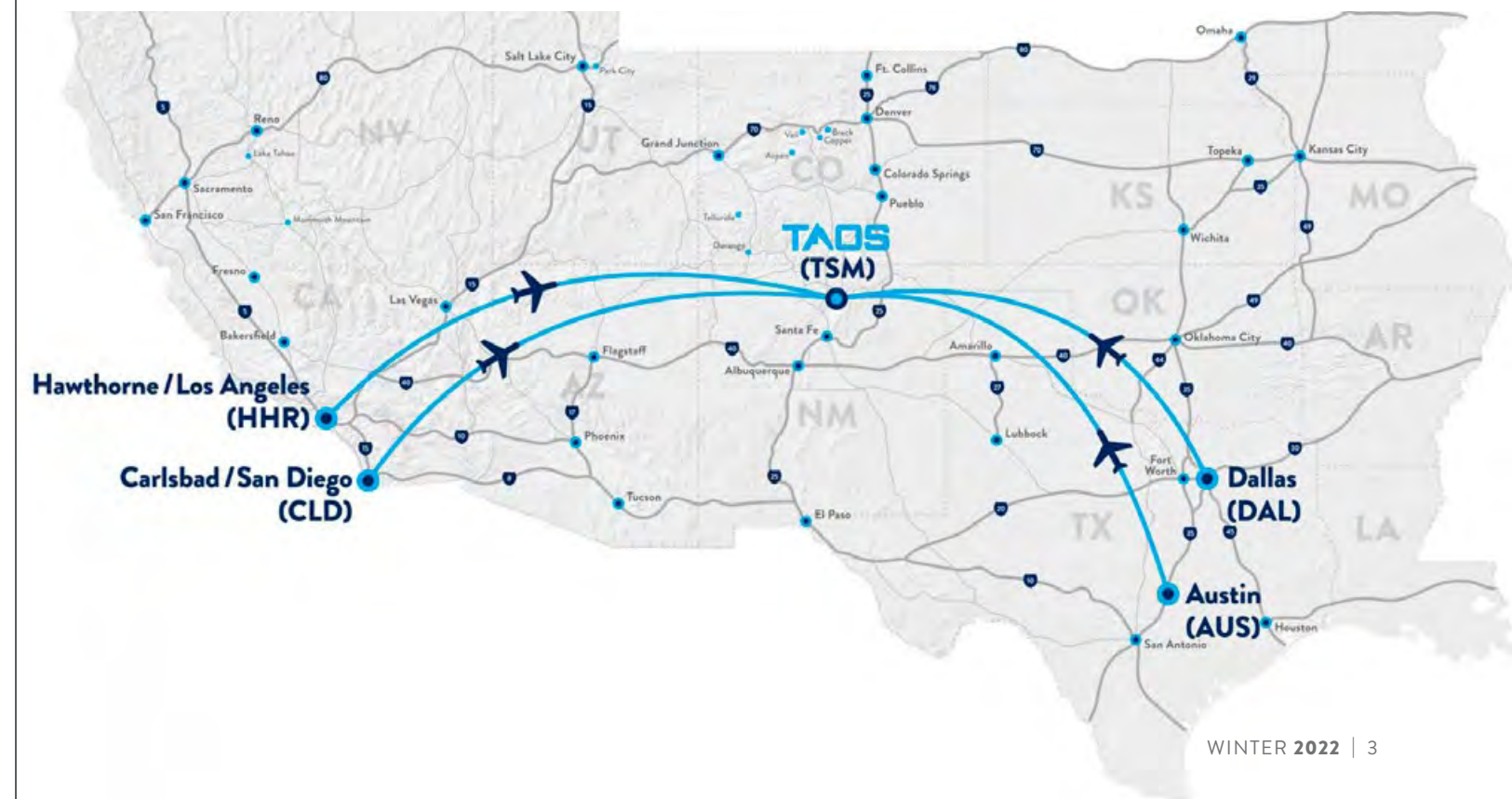
Flying with Taos Air is air travel unlike any other. By operating out of private terminals between Taos (TSM) and four cities: Dallas-Love Field (DAL), Austin (AUS), Hawthorne-Los Angeles (HHR), and Carlsbad-San Diego (CLD), Taos Air creates an elevated experience. Taos Air is much more convenient than traditional commercial flights because of the ease of parking, simplified check-in, and reduced airport congestion that comes with a boutique charter service.

With flexibility in reservation changes, two pieces of free checked luggage including snow sports equipment, and complimentary ground transportation to Taos Ski Valley, Taos Air truly is the easiest route to the Rockies.



CARBON OFFSET

Taos Air neutralizes 100% of its carbon footprint by purchasing carbon offsets that fund projects proven to reduce greenhouse gas pollution. With the help of B Corp™ partner Native Energy, Taos Air funds the Dempsey Ridge Wind Project in Oklahoma to offset our CO2 emissions. The result is a net zero carbon impact. >>>



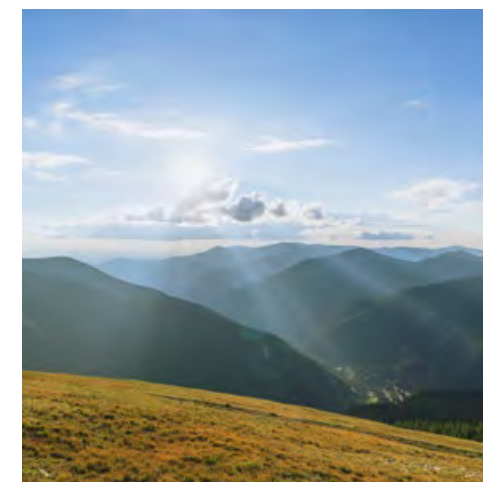
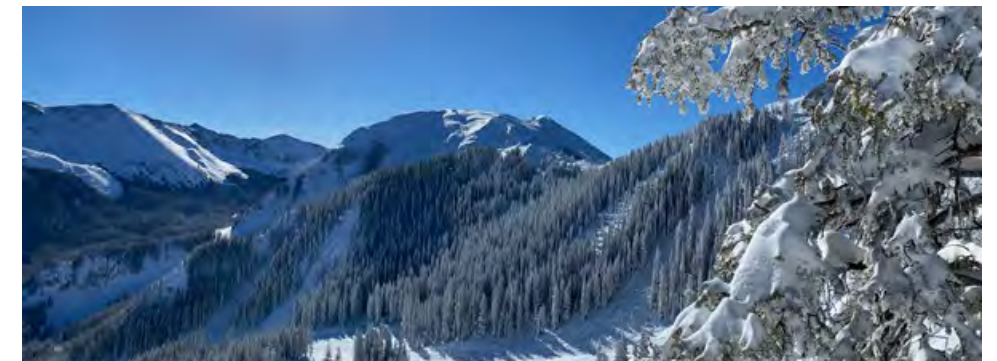


TAOS SKI VALLEY AT A GLANCE



Taos Ski Valley has an unmistakable soul and mystique. Its relaxed, friendly atmosphere, spectacular scenery, and amazing terrain for every ability level make it truly a world of its own. This inimitable spirit is built upon the ski valley's rich history where a unique texture of European, Spanish, and Native American cultures meet.

In the summer months, visitors can explore the beautiful Sangre de Cristo Mountains by hiking, racing down exhilarating mountain biking trails, or taking a guided Via Ferrata climbing experience in the subalpine ecosystem of Kachina Peak. In winter, skiers and riders of all abilities and ages can relish in Taos Ski Valley's thrilling terrain spread across more than 100 trails. A wide variety of terrain ensures there's something for everyone: from famed expert, hike-to slopes, to skillfully groomed beginner runs, and everything in between. Those looking for other winter activities can take a glide on the new Eis Haus ice-skating rink or enjoy a sleigh ride to a prix-fixe dinner at the award-winning, midmountain Bavarian restaurant. The Village of Taos Ski Valley also offers snowmobile tours, snowshoeing, and more.



In the 1800's, Taos Ski Valley was a small copper mining town called Twining.

The ski valley was founded in 1955 by Ernie and Rhoda Blake. From a camper in the base area where they lived, the Blakes began to build what is now a world-class ski resort.



ERNIE BLAKE SNOWSPORTS SCHOOL

Passion. Spirit. Exhilaration. Tradition. Fun. This is the guest's experience when participating in any of the programs at the world-renowned Ernie Blake Snowsports School, which provides expert instruction for all ability levels.

To draw new skiers and snowboarders to the mountain, Taos’ coaches follow a skill-based learning program called the “Perfect Progression” that emphasizes the go and flow of the sport. Expert skiers and riders will find passionate instructors who can take their skills to the next level. Or, guests can take advantage of pro-guided tours of the mountain or a SkiStrong session with Olympic Gold Medalist, Deb Armstrong.

Whether getting on skis for the first time, or life-long enthusiasts looking to take their skill to the next level by conquering the ridgeline, all can enjoy being coached by instructors who place as much priority on having fun as gaining skill-level.



THE BLAKE

Nestled at the base of the mountain is The Blake at Taos Ski Valley. This LEED-certified, 80-room alpine guesthouse was designed for outdoor enthusiasts and nature lovers alike. With its prime location in the center of the Resort Plaza just steps away from Lift 1, a team of attentive and friendly guest service hausmeisters are ready to attend to every detail. With our beautifully furnished suites and rooms, The Blake offers a relaxing and hassle-free transition from nature to refined comfort.

The Blake offers one- and two-bedroom suites in addition to standard rooms. For larger parties, The Blake Penthouses offer three- and four-bedroom suites. Or, guests can combine the comforts of home with the luxuries of a stay at The Blake with the new Blake Residences, which are well-appointed private residences managed by Taos Ski Valley. All Taos Ski Valley slopeside lodging options have full access to The Blake’s numerous amenities.

In addition to the sophisticated accommodations, The Blake is home to a rare and beautifully curated art collection. Throughout The Blake, guests can learn not only the history of Ernie and Rhoda Blake’s founding of Taos Ski Valley, but also about the rich cultural stories of the Native, Spanish, and Anglo people that make Taos the cultural treasure it is today. This thoughtful collection features works from the Taos Society of Artists like Oscar E. Berninghaus, E. Martin Hennings, Walter Ufer, and many others.

After a thrilling day on the slopes, guests can relax and rejuvenate at The Blake’s Spa & Wellness Center. Rooted in the philosophy of the Circle of Life, the Spa offers a wide variety of massages, facials, body treatments, and more in a serene and healing environment. All guests also have access to the heated pool, hot tubs, fitness center, and the oxygen bar.

SKI WEEKS

Taos is home to the only full-week immersive ski program in North America, called Ski Weeks.

These date back to the beginning of the resort’s history and have been a staple of its business ever since. Devotees swear by the week of instruction to inspire their skiing, renew their spirits, and create long-time friendships. With a variety of options such as a Beginner’s Ski Week, Race Week, Women’s Week, and more, the Taos pros leading the programs strive to meet visitors’ goals of learning, expanding skills, and exploring the unique mountain terrain.



The Kachina Peak Lift, constructed in 2014, serves one of the highest elevations of any triple chair in North America, to a peak elevation of 12,481 feet.

Taos Ski Valley has an annual average of 300 inches of snow and 300 days of sunshine.

From 1955-1957, the only ski trail in Taos Ski Valley was Snakedance.

Every year thousands of people come to Taos Ski Valley to hike Wheeler Peak, the highest point in New Mexico at 13,161 feet.



SKI-IN, SKI-OUT MEETINGS AND EVENTS

Taos Ski Valley can accommodate groups of all sizes with 10,000 square feet of indoor and outdoor event spaces surrounded by peaceful and awe-inspiring nature. Options include a high-tech executive room, a state-of-the-art lodge in the heart of Kachina Basin, and Taos Tent, which serves as a blank canvas that can be designed for any number of specific needs.

The Ernie Blake Snowsports School and the state-of-the-art Rio Hondo Learning Center also make great choices for groups with children.

Taos Ski Valley's mountain wedding sites feature 360-degree views and a beautiful ski-in/ski-out, mid-mountain wedding venue for celebrating with up to 300 guests.



SUMMERTIME ADVENTURES

While Taos Ski Valley is known for its incredible terrain for winter skiing and snowboarding, it also offers a breathtaking destination for a fun-filled summer vacation. Beat the heat and enjoy the crisp, clean mountain air while taking in the sights on a scenic chair ride. For those looking to spice up their vacations, get your heart pumping on the lift-service mountain biking trails with terrain perfect for riders of all abilities. Or, get sky-high on a Via Ferrata guided climbing experience through Kachina Peak! Then, relax in the Spa at The Blake and enjoy a delicious dinner at any of the restaurants at the resort. Your summer adventure awaits. <>>>

“This inimitable spirit is built upon the ski valley’s rich history: a unique texture of European, Hispanic, and Native North American cultures meet in Taos.”



SKI THE CHANGE YOU WANT

TO SEE IN THE WORLD



A few years ago, when Taos Ski Valley began its largest revitalization investment ever, the resort’s leaders chose to grow better, rather than bigger. Taos Ski Valley doubled down on being a sustainable, intimate, and truly special mountain experience within the confines of a remote box canyon surrounded by designated wilderness. Unlike many mountain resorts that are falling into a chasm of homogeneity, what Taos Ski Valley provides to visitors is unique. The resort is proudly independent, and its diverse and challenging terrain, confluence of cultures, refined yet authentic resort amenities, and its people all add up to create a rare ski experience.

Taos Ski Valley is also a purpose-driven business, committed to the highest standard of environmental, economic, and social responsibility. It’s a way of thinking, of learning, and doing better for people and the planet. By defining success with these measures, Taos Ski Valley joined a growing global effort of corporations committed to using business as a force for good and became the world’s first B Corp™ Certified ski resort.

A few highlights of how this comes to life:

NET ZERO 2030

Taos Ski Valley is dependent upon the natural environment for its very existence. This is at the heart of its environmental ethos and commitment to being stewards of this special place for future generations. In the face of the climate crisis, Taos Ski Valley has committed to being carbon neutral by 2030.

ENERGY EFFICIENCY

Energy efficiency is a top priority for all aspects of Taos Ski Valley’s operations. Its signature slopeside hotel, The Blake, earned a Silver LEED-certified green building certification through utilizing ground source heat pumps, LED lighting, thermostats tied to occupancy sensors, and more.

In mountain operations, Taos Ski Valley’s snowmaking is not only declining in overall energy consumption but has also increased the water-to-snow conversation rate by 15 percent. Taos Ski Valley is also a disposable plastic bottle-free zone. The resort offers reusable souvenir bottles and numerous water stations throughout the resort to make it easy for guests to join their sustainability efforts.

LAND STEWARDSHIP

Taos Ski Valley is a proud partner of the Taos Valley Watershed Coalition in collaboration with the Rio Grande Water Fund and the Nature Conservancy. This coalition focuses on improving the health of the forest, restoring wildlife habitats, active forest management for wildfire mitigation, and protecting the watershed.

SOCIAL RESPONSIBILITY

As the largest organization in Taos, Taos Ski Valley considers it a duty to be an active and responsible corporate citizen in Northern New Mexico. The resort directs charitable giving through the Taos Ski Valley Foundation, funds grants, makes a \$2 donation per room night at The Blake to the Taos Community Foundation, gives various in-kind donations, and hosts events & fundraisers for local nonprofits.

In addition to charitable giving, Taos Ski Valley partners with Camber Outdoors, the national organization dedicated to supporting workplace inclusion, equity, and diversity in the active-outdoors industries, to ensure all feel welcome.➤➤➤



IN THE KNOW: MALIA REEVES

Malia Reeves is a well-known face around Taos Ski Valley. A 4th generation New Mexico skier, Malia has skiing these mountains in her bones. She is entering her 8th season as a full-time ski patroller.

Here, Malia shares her insights into Taos Ski Valley and insider tips for visitors to enjoy Taos like a local.

WHAT MAKES TAOS SKI VALLEY SPECIAL VERSUS OTHER SKI RESORTS?

You can be in Taos your whole life and never ski every line this mountain has to offer. The terrain is beautifully complex.

WHAT IS YOUR FAVORITE SPOT ON THE MOUNTAIN?

There’s nothing like standing at the top of the Ridge. With the tips of your skis hanging off the cornice and the sweat of the hike cooling on your neck, the landscape opens up before you in every direction. In that moment before you drop into the steep chute below you, it feels like you could take off and fly.

HOW HAS TAOS SKI VALLEY EVOLVED IN THE TIME YOU’VE WORKED HERE?

In a town steeped in tradition, change in Taos seems to happen in bursts. The last eight years have certainly seen a growth spurt. The base area has so much new infrastructure and the mountain itself has seen some big improvements in things like snowmaking. But at the end of the day, the mountain is still the mountain and the skiing will always be some of the best in the world!

WHAT SHOULD OUT-OF-STATE VISITORS KNOW ABOUT TAOS SKI VALLEY AND NORTHERN NEW MEXICO?

Northern New Mexico is so rich in culture and history. And unlike a lot of places, that history isn’t just something of the past to read about in museums. Our ghosts and stories are still alive and real as you walk through our old buildings of Taos, eat our traditional foods, or hike up steep mountains. We do welcome tourists to the economy of our small town. But for many of us, this isn’t a theme park, it’s our home.



COME TOGETHER



Built on a rich and dynamic history, Taos is home to a vibrant and thriving arts and cultural scene.

TAOS PUEBLO

Designated as both a World Heritage Site by UNESCO and a National Historic Landmark, the Taos Pueblo is a living Native American community that has continuously inhabited the all-adobe Pueblo for more than 1,000 years. Situated in the valley of a small tributary of the Rio Grande, this adobe community comprised of multi-story dwellings and ceremonial buildings is currently home to approximately 150 full-time residents.

The Taos Pueblo is currently closed to visitors. When open to the public, guests can walk through the side-by-side adobe homes that have been passed down from generation to generation. On feast days, visitors can witness a ceremonial dance, interact with community members, and try the native cuisine while joining in the celebrations of both the patron saints of Catholicism and the community's traditional Pueblo beliefs.

Visitors can also peruse the curio shops within the Pueblo that showcase an array of goods from mica-flecked pottery to silver jewelry, to moccasins and drums made from animal skins, to fine art and everything in between, all handmade by the Pueblo's community members.

SPANISH INFLUENCE

The Spanish colonization of Taos & Northern New Mexico began in the 1600's. The heirs of the Spanish Land grants in what was historically called "New Spain" still flourish in Taos today. They brought their ideas of acequias, which are ancient waterways or aqueducts, mostly still used today for agriculture in the area. Their traditions of fiestas & feasts are still carried on annually and embrace their local culture and delectable array of foods.

HISTORIC TAOS PLAZA

Both locals and visitors gather in Taos Plaza to explore, eat, and shop in the many locally owned businesses and art galleries. In 1796, the King of Spain awarded the Don Fernando de Taos Land grant to 63 families, which established the Taos Plaza and immediate surrounding area. Homes were built in large quadrangles to provide a fortress-like structure to protect against raiders and a large gate provided the only entry and exit point. The open central area of the plaza was used during trade fairs for merchants and makers to display their goods. At night, ranchers would use the plaza to safeguard their livestock. The current plaza design dates back to the 1930's, when it was rebuilt after one of the many fires it experienced throughout its history.



SAN FRANCISCO DE ASIS CHURCH

Ranchos de Taos' San Francisco de Asis Church was built by the Spanish in the early 1800's. While the church is a place of spiritual inspiration, artists like Georgia O'Keeffe have been drawn to the unique architecture, helping to make the church famous with their beloved depictions. Each June, the remarkable adobe structure is "re-mudded" by the community to preserve its beauty and history.

“ I think New Mexico was the greatest experience I ever had from the outside world. It certainly changed me forever.

- D.H. Lawrence ”



CREATIVE VISIONARIES

Taos has been a magnet for visionaries and artists for decades. New Mexico's light, stunning landscapes, architecture, and Native and Spanish people have all contributed to the influx of creatives from around the globe.

TAOS SOCIETY OF ARTISTS

The Taos Society of Artists was founded in 1915 by Joseph Henry Sharp, E. Irving Couse, Oscar E. Berninghaus, W. Herbert Dunton, Ernest Blumenschein, and Bert Phillips. The group of visual artists were largely inspired by the Pueblos and traditional Native American dress found in the area. The group spread the word about Taos to artist communities as far as New York City and Paris.



MABEL DODGE LUHAN

Mabel Dodge Luhan was a wealthy arts patron that found her way to Taos in 1917. She was responsible for introducing many now-famous artists to Taos and Northern New Mexico. Luhan and her husband, Antonio Luhan, from Taos Pueblo, built a large home in the early 1920s to start welcoming guests like Ansel Adams, Georgia O'Keeffe, Leopold Stokowski, Willa Cather, Thornton Wilder, and D. H. Lawrence.



DENNIS HOPPER

Mabel Dodge Luhan's house was later purchased by actor Dennis Hopper, who fell in love with Taos in 1969 while shooting "Easy Rider." He planned to turn her house into a "counterculture mecca" and named it "Mud Palace." Hopper spent a decade making art and introducing artists to Taos' underground bohemian art world. The home is now a National Historic Landmark and operates as a historic inn that welcomes overnight and day visitors interested in learning more about the house's history.



A PLACE WHERE CULTURE AND ART COME TOGETHER

INSPIRING ARTWORK

Taos is home to amazing art museums showcasing the work of historical Taos artists, as well as contemporary artists like Agnes Martin, Larry Bell, Bruce Nauman, and Judy Chicago; all of whom have found inspiration in Northern New Mexico. For a full list of galleries and more information on the art of the region, visit taos.org.

THE HARWOOD MUSEUM OF ART

The Harwood Museum is the second oldest museum in New Mexico. Here visitors will find works in the permanent collection from Agnes Martin, Donald Judd, Ken Price, and more.

MILLICENT ROGERS MUSEUM

Millicent Rogers was a patron of the arts for the Native American and Hispanic people, caring deeply for the communities and leaving a lasting impact on Taos. Her eponymous museum showcases the art and culture of the American southwest with its main collections featuring Native American and Hispanic art, and all major southwestern Native American jewelers.

TAOS ART MUSEUM AT FECHIN HOUSE

The Taos Art Museum at Fechin House features rotating exhibitions of masterworks from the Taos Artists Society, with a studio space showing contemporary Taos artists whose works are for sale.

GALLERIES

Taos has many galleries that feature an eclectic range of artwork. On the first Saturday of each month, galleries and studios open with new work, demos, receptions, and opportunities to meet the artists. Walking maps are available online at taosgalleryassoc.com. <>>



OUTDOOR ADVENTURE

IN THE ENCHANTED CIRCLE



The Enchanted Circle region is one of New Mexico's greatest treasures. The 84-mile designated scenic byway loops through mountains, valleys, mesas, and national forest land. Circling Wheeler Peak, the highest mountain in New Mexico at 13,161 feet, the Enchanted Circle connects Taos, Angel Fire, Eagle Nest, Red River, and Questa.

The communities along the Enchanted Circle are home to some of the best outdoor recreation in the state. Visitors can discover abundant skiing and snowboarding, hiking in Carson National Forest, fishing for Rio Grande Cutthroat Trout in a high-altitude river, horseback riding in the mountains, or hot air balloon rides across the valley. While driving through the region, visitors should keep an eye out for quartz and feldspar, some of the oldest rocks in the Southwest that date back two billion years.

The Enchanted Circle also gives visitors a chance to be fully immersed in the culture, art, and history of the southwest. Music festivals, brewery or winery tours, and shopping at the area's quirky shops are all part of the Enchanted Circle experience. Artist communities in Angel Fire, Taos, and Questa hold studio tours for visitors to gain insight about the Northern New Mexico painters, sculptors, photographers, ceramicists, and weavers that call this area home.





RED RIVER

There is no shortage of outdoor adventure to be had in Red River. In the summer months, spend the day hiking through Carson National Forest on one of the many available trails, some of which start right in town. Explore the mountains, streams, and lakes on a mountain bike, or for more experienced riders, take the chairlift at Red River Nature Trail and ride 4,000 vertical feet downhill on expertly maintained trails. Anglers can enjoy prime lake fishing and wild streams, paddlers can raft some of the west’s best rapids on the Rio Grande, and equestrians can take a sunset ride with one of town’s many guides. Cycling enthusiasts will enjoy the Enchanted Circle Century Bike Tour every September, which takes cyclists on a 100-mile ride around the Enchanted Circle starting in town at 8,750 feet and passes 9,820 feet at the top of Bobcat Pass.

The Town of Red River is also home to Red River Ski & Summer Area, which offers opportunities for all abilities on its 63 trails. The Moon-Star Mining Camp is great for beginners while the Pot O’ Gold Terrain Park and the Hollywood Terrain Park will keep adrenaline-seeking riders coming back for more. Red River also offers snowshoeing through Pioneer Canyon, cross country skiing at the Enchanted Forest Cross Country Ski Area, and snowmobiling up to 11,249-foot Greenie Peak.

The Enchanted Circle Century Bike Tour in September takes cyclists on a 100 mile ride around the Enchanted Circle that starts in Red River at 8,750 feet and passes 9,820 feet at the top of Bobcat Pass.

The Red River Ski Area offers 63 trails for all levels of skiers and snowboarders.



QUESTA

Questa’s untapped rivers and wide-open wilderness areas, located just 30 minutes north of Taos at the base of the Sangre de Cristo Mountains, have inspired artists with its scenic diversity for decades.

The gateway to northern New Mexico’s Rio Grande del Norte National Monument, over 300,000 acres of pristine, protected wilderness areas offer unlimited outdoor recreation, from hiking and snowshoeing to rock climbing and driving tours. Being at the confluence of the Rio Grande and Red Rivers, Questa rightly lays claim to having the best fishing in the state.

Questa’s St. Anthony’s Church is a living legacy that represents the village’s unmistakable cultural heritage and pride of place. In 2006, the west wall of the church collapsed, and the community came together to rebuild it one adobe brick at a time. It took hundreds of volunteers six years to finish. Many of the volunteers were direct descendants of the same families that originally constructed the church in the 1880’s.

In Questa, the welcome at family-owned shops and restaurants is genuine; “home” is a cozy cabin, Airbnb, riverfront campsite or local lodge. Good eats can be found in town; the famed Frito Pie is a must have.



Questa is located 24 miles north of Taos and 12 miles west of Red River.

The Questa Dome, a 500-foot granite rock face with excellent multi-pitch climbing routes, is just 8 miles north of downtown.



ANGEL FIRE

Nestled in the beautiful Moreno Valley along the Enchanted Circle between Taos and Red River is the quaint village of Angel Fire. The perfect destination for outdoor enthusiasts, Angel Fire attracts visitors who are looking to experience the Southern Rockies in a cozy, family-friendly environment.

Year-round, tourists flock to the community’s cornerstone: Angel Fire Resort. In the winter months, Angel Fire Resort offers a mountain full of unspoiled, uncrowded ski and snowboard trails for every ability level, as well as short lift lines and two high-speed lifts that will have you back up the mountain in a heartbeat. And when the day is done, the fun’s not over. Angel Fire Resort is home to the only night skiing in New Mexico!

First-time skier? Angel Fire Resort’s terrain is perfect for beginners, and their Ski & Snowboard School will have you hitting the slopes like a pro in no time.

Downhill skiing not your thing? Tourists can also enjoy sledding, Nordic skiing, snowshoeing, tubing, or exploring the local shops and restaurants around this picturesque alpine village.



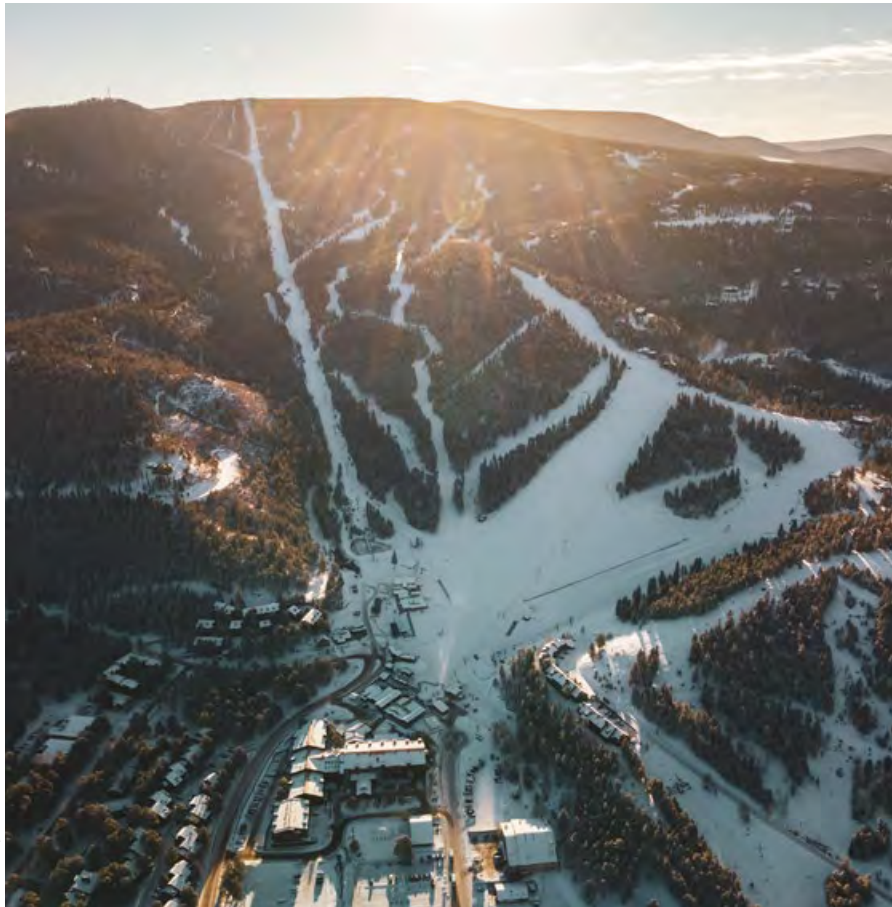
EAGLE NEST

Gunslingers and gold mining are a large part of the storied past of Eagle Nest. Today, the small town boasts a wide array of nearby recreation. Just east of town on US 64 is Cimarron Canyon State Park, an excellent place for fishing, hiking, bird watching, equestrian trails, and camping. Eagle Nest Lake State Park is regularly stocked with trout and salmon and anglers can fish at the 8,196-foot-high lake year round. Eagle Nest is also home to the Enchanted Circle Gateway Museum, which features cultural and historical exhibits of the surrounding area. >>>

Eagle Nest Lake State Park is located 30 miles east of Taos, with the Cimarron Range to the east and the main mass of the Sangre de Cristo Mountains to the west.

In June, don’t miss Balloons Over Angel Fire, one of the few high mountain hot air balloon events in the United States.

Angel Fire gets an average of 210 inches of snowfall and 300 days of sunshine a year.





EAT, DRINK, AND BE ENCHANTED

Red or Green? That's a question you may regularly hear in restaurants around northern New Mexico. They're talking about your chile preferences! A crop indigenous to the region since prior to the arrival of the Spanish explorers, the chile pepper has been a core element of northern New Mexican cuisine since the beginning. Just as the art and culture of the Enchanted Circle is an amalgamation of Native American, Spanish, Mexican, and Anglo influences, the cuisine of the region is a delectable combination of old-world ingredients, like chile, beans, and corn combined with various cultural influences. The Spanish brought the practice of eating beef and cheese. Mexicans brought an interest in seafood. The result is a cuisine unlike any you'll find elsewhere.

Eat like a local by exploring menu staples such as beef and chicken enchiladas, tamales, carne adovada (red chile marinated pork), burritos, huevos rancheros, and chile rellenos (green chiles stuffed with cheese then deep-fried). Enjoy favorite sides like calabacitas, which are made from corn, squash, chile, and beans. Conclude your meal with something sweet like New-Mexican style sopapillas or biscochitos.

Traditional New Mexican cuisine is not the only option you'll find in the region. The Enchanted Circle is home to excellent Asian, Italian, German, and classic American food. Explore local creations that include traditional elements from other cuisines and combine them with influence from northern New Mexico, like the beloved Green Chile Cheeseburger.

Like its food, the region takes its beer, wine, and spirits very seriously. Here you'll find restaurants with extensive tap lists and great selections of locally brewed beer like Taos Mesa Brewing or Red River Brewing Company. The Enchanted Circle is also home to some of the most scenic wineries in the southwest. »»



IN THE KNOW: ASHLEY LOVELESS

Ashley Loveless was born and raised in Taos. She and her father, Robert, own Parsons Fine Art, LLC and Parsons Gallery of the West, both located in Historic downtown Taos. Her husband, Tyler Loveless, is a third-generation adobe builder whose family has been in Taos since the 1940s. Here, Ashley shares her insight into the vibrant arts scene of northern New Mexico.

WHAT MAKES THE TAOS ART SCENE SO DIFFERENT AND SPECIAL?

I like to think of Taos as “The Town that Time Forgot” with reminisces of the past around every corner. The community has done a great job at preserving the past so that future generations can experience the enchantment of our small town. Historically, the who’s who of the early 20th century American painters made the pilgrimage to Taos to settle and paint, drawn by the dramatic landscape, the culture of Taos, and the Taos Pueblo.

WHAT ARE YOUR FAVORITE “HIDDEN GEMS” IN TAOS?

We have some very creative minds behind a few of my favorite haunts. Seek out shops like MoMo, People of the Valley, MODA, Taos & Tribe, and Ampersand. All five of these shops are owned by some powerhouse women who have an eye for art, design, fashion, vintage clothing, vintage Navajo jewelry & and all things “Taos cool.” If you are looking for jewelry & crafts from some brilliant creators at the Taos Pueblo go see Lyle at Lyle’s Creations off the plaza.

WHAT ARE YOUR TIPS FOR VISITORS TO FIND THE BEST LOCAL ART?

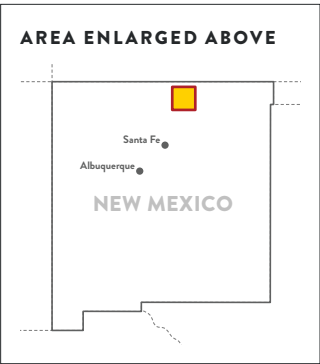
I would suggest visiting some of the local museums to really get a feel for what it was like here in the early 20th century. Some of my favorites are the Taos Art Museum at Fehin House, the Couse-Sharp Historic Site & the Harwood, for their collection of historical Taos Art. The Taos Art Museum and The Couse-Sharp Historic site are both on the historic registry & the old adobe architecture is remarkable. I’d like to personally invite you to visit both of our locations, Parsons Fine Art, which houses all historical Taos Art and then Parsons Gallery of the West, our contemporary western art gallery featuring a stable of fifteen Taos artists that are nationally recognized western art painters & some of the finest next generation of western artists. Some of my other favorite galleries would be Tres Estrellas Design & Jones Walker of Taos.



THE ENCHANTED CIRCLE

POINTS OF INTEREST

- | | |
|--|---|
| 1 Historic Taos Plaza | 9 Eagle Rock Lake |
| 2 Kit Carson Park | 10 Red River Ski Area |
| 3 Taos Pueblo World Heritage Site | 11 Enchanted Forest Cross Country Ski Area |
| 4 Rio Grande Gorge Bridge | 12 Bobcat Pass |
| 5 Taos Ski Valley | 13 Enchanted Circle Museum & Visitor Center |
| 6 Wheeler Peak | 14 Eagle Nest Lake State Park |
| 7 Red River State Fish Hatchery | 15 Angel Fire Ski Area |
| 8 Rio Grande del Norte National Monument | 16 Palo Flechado Pass |



THERE'S ALWAYS SOMETHING HAPPENING

From live music to art shows, skiing competitions to community dances, there's always something exciting to discover in Taos, including Yuletide in Taos where the town is lined with farolitos (luminaries) and festive cheer from Thanksgiving through New Year's Day. Go to taosskivalley.com/events or taos.org/events for a full list of happenings during your stay.



TAOS IN A PANDEMIC

Figuring out how to maintain a thriving local economy during a global pandemic is not an easy task. From the onset, Taos Ski Valley and the Town of Taos put the local community and its visitors at the forefront of every decision.

Taos Ski Valley is extremely proud to have been the best-in-class for the 2020-21 ski season boasting an incredible zero cases among staff throughout winter. Moving into the 2021-22 season, Taos Ski Valley continues its commitment to be the best by offering an exceptional on-mountain experience where you and your friends and family can have fun and feel confident in the COVID-safe measures.

Taos Ski Valley and the Town of Taos ask all visitors to help them meet this goal by following their guidelines, which can be viewed at skitaos.com/winter-operations. »»





GETTING AROUND



While somewhat off the beaten path (like most worthwhile adventures), there are numerous options for getting around Taos.

Taos Ski Valley offers complimentary transportation from the Taos Regional Airport to the resort. For transportation through town, the North Central Regional Transit District (NCRTD) service, also referred to as the Blue Bus, provides public transit for free.

While there are minimal rideshare options in Taos, there are rental cars available at the airport from Wheeler Peak Rent A Car, as well as private charter options. >>>



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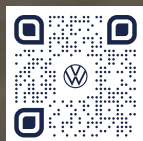


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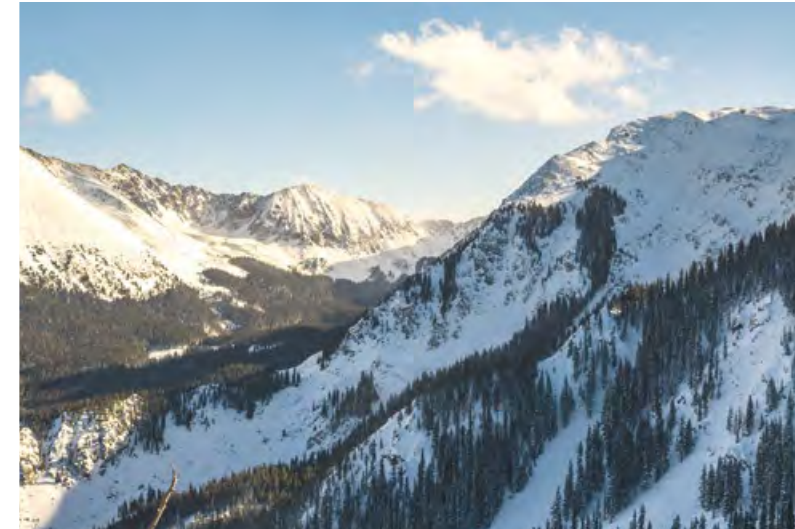


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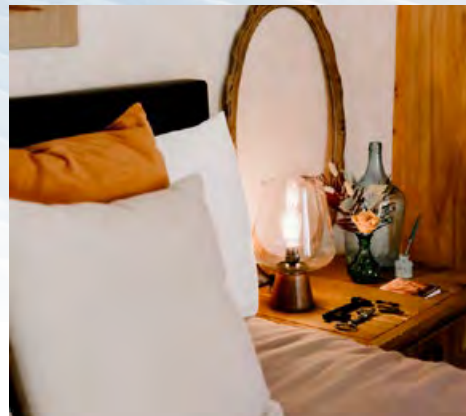


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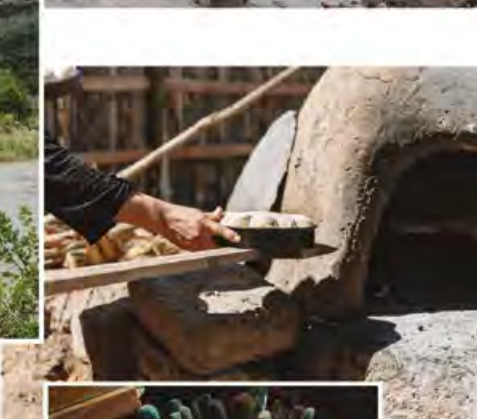


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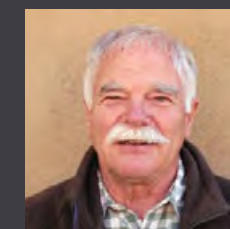
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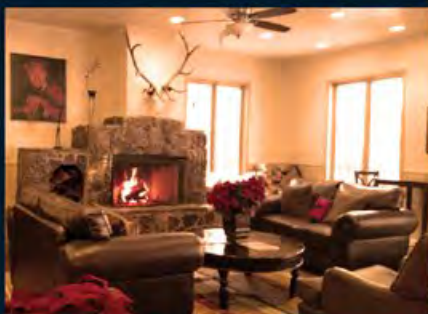
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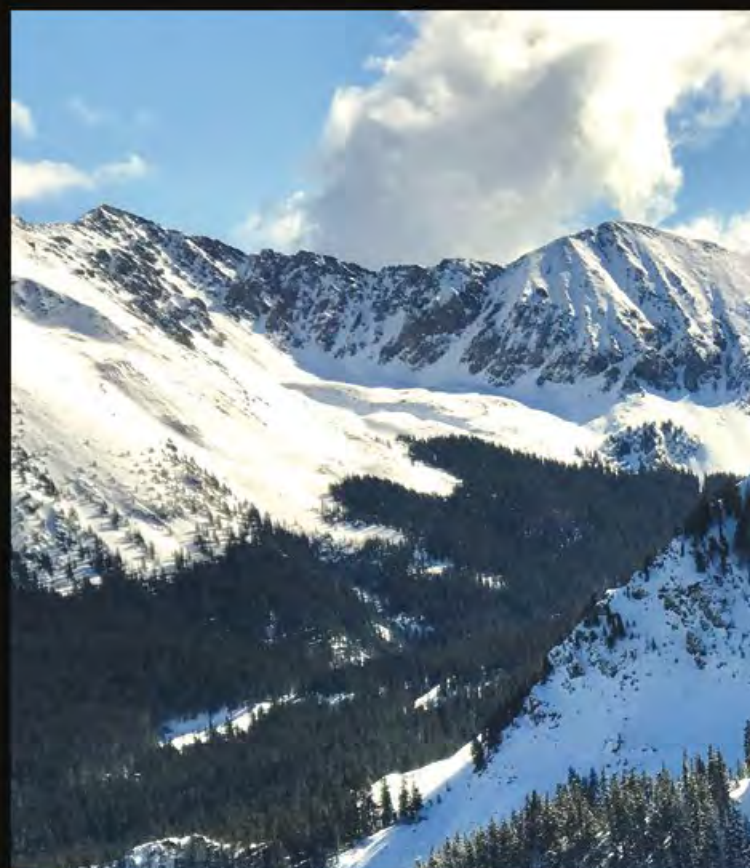
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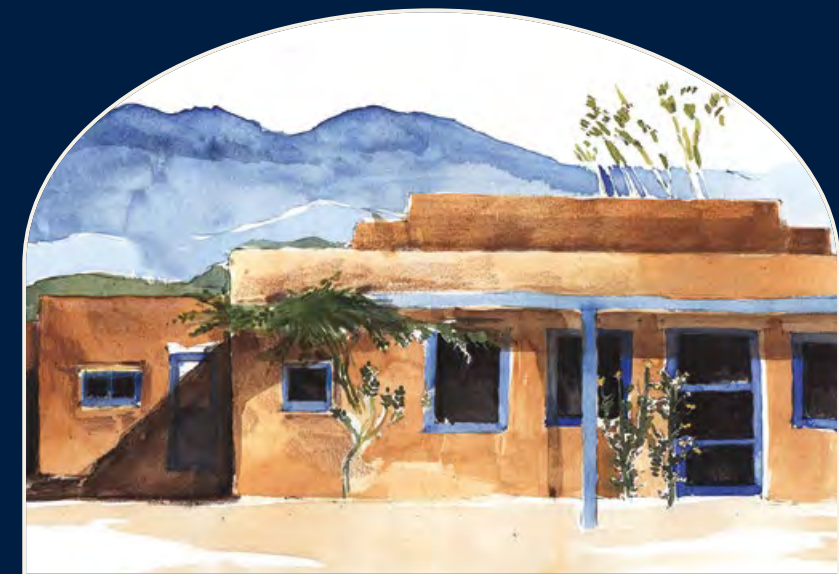
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