



FOR IMMEDIATE RELEASE

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Casetta Group Announces Acquisition of Former Indian Hills Inn
Taos hotel on Paseo del Pueblo Sur to undergo full rehabilitation and redesign

October 15, 2019 – (Taos, N.M.) Casetta Group, a hospitality branding and management firm specializing in revitalizing historic boutique hotels and motels, today announced plans for major renovations and new construction to the property formerly known as Indian Hills Inn in Taos, New Mexico. The scope of the project will include a complete redesign and rebrand while paying homage to the property’s original 1960s architecture and historic roots.

“Taos is a magical town, and we are thrilled to have a property positioned at its gateway,” said Carolyn Schneider, President of Casetta Group. “Casetta looks forward to embracing the town’s rich history, breathing life back into this building’s walls and welcoming each guest to experience all Taos has to offer.”

Dedicated to preserving the property’s original structure, construction plans consist of renovating the guest rooms, community spaces and outdoor areas. Additionally, the new concept will include a brand-new restaurant and an event venue space that will aim to engage the local community. Managed and branded by Casetta, the boutique hotel will also offer unique amenities and experiences, energized by the spirit of Taos and the natural beauty the town evokes.

“This is an important property for the Town and our residents and we believe that the community and visitors alike will be thrilled to see Casetta Group’s creative vision for this historic property, as it is brought back to a new life,” said Daniel Barrone, Taos Mayor. “We are confident in their ability to create a unique property that will offer visitors desirable amenities, while also respecting the history and charm of the Downtown Taos Historic District, and look forward to partnering with them.”

The Mayor and Town Council have selected the project for the Town’s 2019 Community Development Block Grant Economic Development project and will be seeking a grant of up to \$500,000 in federal and state funding to help renovate the property and create up to 35 new jobs.

Slated for completion in Fall 2020, the hotel will operate under a new and yet to be determined name. For more information, visit www.casetta.com.

About Casetta Group

Casetta Group is a California-based, brand and management hospitality group specializing in architecturally unique properties. Seeking buildings with a story, Casetta elevates boutique hotels and motels into timeless, thoughtful lodging driven by design and service. Casetta’s portfolio also includes The Pearl in San Diego, Casa Cody in Palm Springs, Marina Resort in Big Bear—all of which are undergoing renovations set to debut in 2020. Additionally, plans are in place to renovate a historic church in Silver Lake, Los Angeles into a boutique hotel and restaurant, slated for completion in 2021.

About the Town of Taos

The Town of Taos, sitting at almost 7,000 feet, is a small northern New Mexico town with rich history, beautiful surroundings and a bustling creative scene. While the town government provides efficient and responsive services to the people and visitors of Taos, it is also home to some of the most spectacular recreational activities, dining, and shopping experiences in the entire state of New Mexico. Historic adobe homes, Earthships, an ancient acequia system, world-class skiing, and a thriving arts community are all things that locals and visitors alike look forward to when living in and visiting Taos. The town strives to honor our thriving cultural diversity and unique history while looking ahead to the future and leading the way in enriching the quality of life for all of our citizens. Please visit www.taosgov.com.

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