



FOR IMMEDIATE RELEASE
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July 2, 2019

Much-loved Taos Pueblo Pow Wow Set for July 12-14

Thousands of dancers, drummers and spectators drawn each year

(Taos, N.M.) The 33rd annual Taos Pueblo Pow Wow will return this year, Friday, July 12 – Sunday, July 14 to the Taos Pueblo Pow Wow Grounds. The event will feature three days of traditional dance and drum competitions, food vendors and arts and crafts booths. Admission costs \$15 for one day, \$20 for two days and \$25 for a three-day pass; children 10 and under can enter for free. Tickets can be purchased at the gate, but credit cards are not accepted.

Each day's Grand Entry will bring dancers into the arena, followed by a display of intertribal dancing. Throughout the weekend, dancers and drummers will compete for more than \$40,000 in cash prizes. Dancers will be categorized by gender, age, and dance style, and drummers will be divided into Northern and Southern styles. In addition to the dance and drum competitions, visitors can enjoy a variety of traditional foods as well as arts and crafts booths.

Events will begin on Friday, July 12 at 12 p.m. and Saturday, July 13 at 10 a.m., and will end at approximately midnight. Sunday, July 14, is the final day of the Pow Wow from 10 a.m. to 6 p.m. There is a \$25 camping fee for visitors and admission to Taos Pueblo is not included with Pow Wow entry.

"The Taos Pueblo Pow Wow is an incredible way for visitors to experience rich Native American culture from across the region" said Karina Armijo, Director of Marketing and Tourism for the Town of Taos. "It's one of the biggest cultural events in Taos, and we are very pleased that it is set and ready to go this summer."

For more information please visit: <https://taos.org/events/taos-pueblo-pow-wow/>, or call 1-888-285-6344.

Camera etiquette

Photography at the event is encouraged and a camera fee is included in the admission price. However, the Taos Pueblo PowWow Committee asks that visitors observe these rules: The arena area & announcers stand are off limits to photographers. Please ask permission of an individual before taking their photo. Please do not touch dancers' regalia without permission.

Commercial photography will require advanced notification of the Taos Pueblo Pow Wow Committee.

More about the Town of Taos...

Located just 135 miles from Albuquerque's International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country's oldest continuously-inhabited pueblo community, the state's newest national monument, and the highest peak in New Mexico. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region's celebrated scenic drives, including the Enchanted Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off road trails that crisscross the backcountry. Golf Digest's four-star-rated Taos Country Club championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asis Church, the downtown plaza, "El Corazon de Taos," as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to www.taos.org.

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