



FOR IMMEDIATE RELEASE
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Town of Taos Kicks off Yuletide in Taos
Nationally recognized holiday celebrations begin in Taos

(Taos, N.M.) The Town of Taos' annual month-long holiday celebration, Yuletide in Taos, kicks off this month with the town's annual Yuletide Caroling and Tree Lighting at 4 p.m. on November 30th at Taos Plaza, followed by a host of other events throughout December. Holiday light displays, live music and annual ceremonies will take place until New Year's Eve on the Plaza at 7 p.m. on Monday December 31st.

Immediately following the town's tree lighting, Lighting Ledoux will take place on December 1 at 5 p.m. Visitors can wander the historic Ledoux Street as the museums and galleries lining the street extend their hours and offer New Mexican fare. The following week, Bonfires on Bent Street will take place on December 8 at 4 p.m. and will include Aztec dancers and bonfires throughout Bent Street and the John Dunn Shops.

Later in December, the annual Christmas Eve Processional will take place at Taos Pueblo. The event will begin at sundown and is open to the public, however all photography and recording is strictly prohibited. Yuletide in Taos ends with New Year's Eve on the Plaza on December 31st which begins at 7 p.m. and will feature a pig roast, fireworks display and live music.

"Yuletide in Taos is an exciting time for the community and visitors to experience one-of-a-kind Taos traditions," said Karina Armijo, Director of Marketing and Tourism for the Town of Taos. "This is the time that our culture really shines," she said. "There are things visitors can experience here that can't be found anywhere else, and we love sharing that with visitors."

Taos' holiday traditions have landed the town national attention in the past. Last year, the U.S. News and World Report ranked Taos the #3 Christmas destination in the world. Taos had the highest place among U.S. destinations.

For more information on Yuletide in Taos events, visit <https://taos.org/events/festivals/yuletide-in-taos/>.

Yuletide in Taos 2018 Schedule:

31st Annual Yuletide Caroling and Tree Lighting

Date: Friday, November 30, 2018

Location: Taos Plaza

Times: 4:00 PM to 6:00 PM

Lighting Ledoux

Date: Saturday, December 1, 2018

Location: Ledoux Street, Taos

Times: 5:00 PM to 7:00 PM

Bonfires on Bent Street

Date: Saturday, December 8, 2018

Location: John Dunn Shops and Bent Street

Times: 4:00 PM – 7:00 PM

Taos Pueblo Christmas Eve Procession

Date: Monday, December 24, 2018

Location: Taos Pueblo

Times: The procession will begin at sundown

New Year's Eve on the Plaza

Date: Monday, December 31, 2018

Location: Taos Plaza

Times: Events kick off at 7:00 PM

More about the Town of Taos...

Located just 135 miles from Albuquerque's International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country's oldest continuously- inhabited pueblo community, the state's newest national monument, and the highest peak in New Mexico. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region's celebrated scenic drives, including the Enchanted Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off-road trails that crisscross the backcountry. Golf Digest's four-star-rated Taos Country Club championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asis Church, the downtown plaza, "El Corazon de Taos," as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to www.taos.org.

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