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**Volkswagen Presents Warren Miller's "Face of Winter" at the TCA**

*Taos Ski Valley, Town of Taos and TCA bring world famous ski and snowboard filmmaker's latest release to Taos*

(Taos, N.M.) "Face of Winter," a film by Warren Miller Entertainment that celebrates the man who became known as the face of winter throughout the snow sports industry, and the places and people he influenced along the way, will be showcased in Taos on November 16-17. The two-day ski film screening is being hosted by the Town of Taos, Taos Ski Valley and the Taos Center for the Arts (TCA) and is part of a national Warren Miller Film Tour. The Taos leg of the tour will offer a chance for the community to learn more about snow sports as ski season gears up for the year with showings on Friday, November 16 that kick off with a 4 p.m. screening that is free for children 16 years and under, followed by a showing at 7 p.m. On Saturday, November 17<sup>th</sup> there will be a single showing at 7 p.m.

"Face of Winter" is the 69th annual winter sports feature film from Warren Miller Entertainment that celebrates the life and legacy of Warren Miller. Miller has been producing winter adventure films since 1949, and for many snow sport enthusiasts around the world, the annual release of the films marks the beginning of ski season.

"We are very excited to once again bring what has become a tradition for skiers to the Town of Taos," said Karina Armijo, Director of Marketing and Tourism for the Town of Taos. "Ski season is always a very exciting time for the area," she said. "This is the perfect opportunity to kick it off with the whole family – we hope to see everyone there."

Armijo also said that the event is for the community by the community thanks to a partnership between Taos Ski Valley, Town of Taos and the TCA and a mix of local and national sponsors including Merrell, Taos Sports, Taos Ski Valley, Ski Essentials.com and Darn Tough.

"This will also serve as an excellent opportunity to inspire Taos' next generation to take advantage of the nearby Taos Ski Valley and begin skiing or snowboarding, if they haven't done so already," she said.

"It's a tradition to kick-off the winter season with an icon such as Warren Miller. We are thrilled to collaborate with the Town of Taos and Taos Center for the Arts once again and to encourage our youth and first-time skiers/riders to get on the mountain," said David Norden, CEO, Taos Ski Valley.

The event will be emceed by Taos Ski Valley Snowsports Instructor, Kyle Townsend, and will feature free giveaways and cash raffles throughout the show for attendees. Admission for the 4 p.m. showing is free

for kids 16 and under and \$5 for adults, while the 7 p.m. showings are \$10 general admission. Tickets can be purchased at the TCA, Monday – Friday, 9 a.m. to 5 p.m., or by calling 575-758-2052.

For more information on the event and screenings, visit <http://www.tcataos.org/>

**More about the Town of Taos...**

Located just 135 miles from Albuquerque’s International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country’s oldest continuously- inhabited pueblo community, the state’s newest national monument, and the highest peak in New Mexico. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region’s celebrated scenic drives, including the Enchanted Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off road trails that crisscross the backcountry. Golf Digest’s four-star-rated Taos Country Club championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asis Church, the downtown plaza, “El Corazon de Taos,” as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to [www.taos.org](http://www.taos.org).

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