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**Taos is a Top Contender for “Best Southwestern Small Town”, Needs New Mexico Votes to Win!**

*USA Today contest ends April 24*

(Taos, NM) The Town of Taos is pleased to announce that it has been nominated as one of the Best Southwestern Small Towns in [USA Today’s 10Best Reader’s Choice](#) voting contest. The public can vote once per day through Monday, April 24, and the town that receives the most votes will be declared the winner on Friday, April 28.

Taos is one of three New Mexico towns in the running, alongside Cloudcroft and Madrid. Other towns on the list include Marfa, Texas and Moab, Utah. Each town must have a population of less than 10,000. They were chosen based on their beauty, culture, shopping, dining, entertainment and lodging options.

“With its beautiful landscapes, tight-knit community and rich history, Taos is a great example of what makes the southwest region so special,” said Karina Armijo, director of marketing and tourism for the Town of Taos. “We are honored to be nominated among so many other great towns. Now, we need everyone to vote!”

Taos is no stranger to the 10Best Reader’s Choice contest. The town won the [Best Ski Town](#) title last winter.

For more information on the 10Best Reader’s Choice contest and to vote, visit: <http://www.10best.com/awards/travel/best-southwestern-small-town/>.

***More about the Town of Taos...***

Located just 135 miles from Albuquerque’s International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country’s oldest continuously- inhabited pueblo community, the newest national monument, and the highest peak in New Mexico. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region’s celebrated scenic drives, including the Enchanted Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off road trails that crisscross the backcountry. Golf Digest’s four-star-rated Taos Country Club

championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asis Church, the downtown plaza, “El Corazon de Taos,” as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to [www.taos.org](http://www.taos.org).

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