



FOR IMMEDIATE RELEASE
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The Town of Taos and KNCE Premiere Weekly Radio Show “The Taos Lowdown”

(Taos, NM) “The Taos Lowdown,” a collaborative effort between the Town of Taos and KNCE 93.5, aired for the first time last Friday, November 24 at 5 p.m. The show, hosted by LiveTaos.com editor Andy Jones, focuses on music, art and cultural events happening in Taos, and will air on KNCE 93.5 every Friday from 5 p.m. to 6 p.m.

Jones and his featured guests will discuss events for the upcoming week and those events will shape the programming and direction for the show, creating a fresh and unique hour of radio every week. In addition to discussing events around town, the show will feature different genres of music and arts based on the goings on in the town. Additionally, there will be a spotlight on events organized by the Town.

“Between art shows, museum exhibitions, concerts and town events, there is something happening nearly every day in Taos,” said Karina Armijo, Director of Marketing and Tourism for the Town of Taos. “We are excited to have formed this partnership with KNCE to keep people in the know of what is going on around town.”

The show will have a special focus on entertainment and the arts and is expected to feature at least one interview with a band or musician, artist or cultural ambassador each week. Jones plans to place an emphasis on featuring venues and people in Taos who are involved in entertainment and the arts.

“I’m really looking forward to getting some in-studio time with all the creative individuals and groups we have in Taos,” Jones said. “I’m excited to get started and I appreciate this opportunity for community engagement. Above all, I think it’s going to be fun.”

More about the Town of Taos...

Located just 135 miles from Albuquerque’s International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country’s oldest continuously inhabited community (Taos Pueblo), the state’s newest national monument (Río Grande del Norte), and the highest peak in New Mexico (Wheeler Peak). World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region’s celebrated scenic drives, including the Enchanted Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off-road trails that crisscross the backcountry. *Golf Digest’s* four-star-rated Taos Country Club championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asís Church, the downtown plaza, “El Corazon de Taos,” as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete

without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to www.taos.org.

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