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Outdoor Art Party, the PASEO, to Take Over Taos, September 23

Projection, performance and installation art descend upon Downtown Taos

(Taos, NM) The PASEO Project will host its fourth annual PASEO outdoor art festival this year on Saturday, September 23 in Historic Downtown Taos. The festival will incorporate installation, performance and projection art from local artists and youths, as well as New York based artists, Motomichi Nakamura and The Illuminator and fire artist, Jamie Vaida. This event is free and open to the public.

The PASEO's main event, Party on the Plaza, will be held from 7 p.m. to 11 p.m. on the Taos Plaza and will feature a four-hour sound and light experience with music by sound masters Kanizzle and Dubvirus. The show will be accompanied by Nakamura's animated monster projections onto the façade of Hotel La Fonda de Taos. Additionally, Vaida, who has produced works for Burning Man, will install two custom-crafted sculptures that will use fire and sound to react to audience input. Visitors will also find a silent disco that will merge three DJ booths, with 10 DJs, into 500 multi-channel headsets. There will also be an installation by The Illuminator, of Occupy Wall Street fame, that will project community member's hopes for Taos onto the adobe walls surrounding the Plaza.

This year's PASEO will also feature a rich community aspect, as works from local businesses and Taos County middle and high schools will be featured throughout the festival. Twirl, a local play and discovery space, will be hosting Twirl's Eye Play, a collection of interactive and immersive optical illusions, from 6 p.m. to 9 p.m. Additionally, winning images from a local student STEAM (science, technology, engineering, art, mathematics) Monster Design Challenge will be projected all around Taos Plaza in the style of Nakamura's monsters.

"The PASEO is a truly one-of-a-kind festival that really speaks to the rich art scene that Taos has become so well known for," said Karina Armijo, Director of Marketing and Tourism for the Town of Taos. "We're very excited to welcome such innovative and futuristic displays to our historic plaza."

To learn more about this year's PASEO and the Paseo Project, visit <https://paseoproject.org/>.

More about the Town of Taos...

Located just 135 miles from Albuquerque's International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country's oldest continuously-inhabited pueblo community, the state's newest national monument, and the highest peak in New Mexico. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region's celebrated scenic drives, including the Enchanted Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off road trails that crisscross the backcountry. Golf Digest's four-star-rated Taos Country Club championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asis Church, the downtown plaza, "El Corazon de Taos," as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to www.taos.org.

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