



FOR IMMEDIATE RELEASE
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Be EXACTLY Who You Are: Celebrate Three Days of Pride in Taos

(Taos, NM) Taos is set to kick off its annual three-day Pride celebration with activities and events beginning on Thursday, August 10. The events are all open to the public and tickets are only required for the Taos Pride Film Fest which will be held at 6:30 p.m. on Thursday in the Taos Community Auditorium (TCA). The Film Fest will open three days of festivities and will feature fourteen international LGTB short films. Tickets are \$6 and can be purchased at the door.

On Friday, August 11, entertainers Bella Gigante and Joanna Montoya will be performing at the Adobe Bar in the Historic Taos Inn from 4:00 p.m. to 5:30 p.m. Bella Gigante of Santa Fe is known for her humor and singing, while Joanna Montoya is a classic mariachi singer.

Sunday, August 13, offers a full day of festivities beginning with the Pride Parade at 11:00 a.m. which will begin at the County Courthouse and end at Kit Carson Park. The parade will include vintage trucks, floats, and supporters decked out with vibrant colors and decorations.

Following the parade, Pride in the Park will take place from 11:45 a.m. to 5:00 p.m. There will be more than twenty performances including a variety of bands, burlesque and drag performances. American Idol finalist, David Hernandez will serve as the headlining act and is set to perform at 2:30 p.m. Other entertainers will include Mr. NM Pride Armani, Trio Las Traviesas Mariachi, Coco's Henhouse of Burlesque and Off Broadway Dancers. Food, local art and craft beer will be available throughout the day.

The Alley Cantina, located just off of the Plaza, will be celebrating as well with the "Gayest Drag Show Ever!" beginning at 9:00 p.m. on Sunday evening. The show will feature DJ Scoobie and Dahlia Stratton and the House of Stratton who will be performing in drag.

"This is the fourth year that the Pride Parade will go through Taos and it is always a colorful spectacle of love and support from the whole town" said Karina Armijo, Director of Marketing and Tourism for the Town of Taos. "We are looking forward to another year of fun and celebration."

More information on all of the Taos Pride events can be found at: <http://taospride.org/>

More about the Town of Taos...

Located just 135 miles from Albuquerque's International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country's oldest continuously-inhabited pueblo community, the state's newest national monument, and the highest peak in New Mexico. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region's celebrated scenic drives, including the Enchanted Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off road trails that crisscross the backcountry. Golf Digest's four-star-rated Taos Country Club championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asis Church, the downtown plaza, "El Corazon de Taos," as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to www.taos.org.

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