



FOR IMMEDIATE RELEASE  
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### **35<sup>th</sup> Annual Taos Mountain Balloon Rally to be Held October 27-29**

(Taos, NM) The 35<sup>th</sup> Annual Taos Mountain Balloon Rally will take place this year Friday through Sunday, October 27-29 at the Taos Mountain Balloon Rally field on Albright Street behind the Taos County Courthouse. The free weekend event, which will include three ascensions, food, vendors and entertainment, is expected to draw more than 35 balloons and visitors from all over the southwest.

The event will kick off at 7 a.m. on Friday, October 27 with the daily Dawn Patrol and will continue with a Mini Mass Ascension at 8:15 a.m. and tethered balloon rides for school children at 8:30 a.m. KTAOS Solar Center will be hosting a meet and greet from 4:00 p.m. – 10:00 p.m. where event goers can meet the hot air balloon pilots. The meet and greet is all ages and there is no cover entry. Saturday, October 28 will also have a Dawn Patrol balloon take off at 7 a.m. and will feature a full Mass Ascension at 8:15 a.m. followed by the Balloon Rally Parade at 1 p.m. The parade starts at the Taos Mountain Balloon Rally Field and ends at Kit Carson Park with a picnic to follow. On Saturday at dusk will be the “Balloomenshine” evening balloon glow event.

Sunday, October 29 will follow the previous days’ schedule with Dawn Patrol at 7 a.m. and a Mass Ascension at 8:15 a.m. to be followed by the Closing Ceremonies at 11:30 a.m. Each day will feature food, art and crafts vendors

For this year’s Balloon Rally, the Town of Taos is hosting a “Fall for Taos Sweepstakes” that will gift one winner with accommodation, meals and activities for two in Taos during the Taos Mountain Balloon Rally weekend. Those interested in entering the sweepstakes can enter here: <http://taos.org/fall-taos-sweepstakes/> any time before 12 p.m. on Friday, October 20.

Visitors should be advised that all outdoor events are weather permitting. For more information on the Taos Mountain Balloon Rally, visit <http://www.taosballoonrally.com/index.html>.

#### **More about the Town of Taos...**

Located just 135 miles from Albuquerque’s International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country’s oldest continuously- inhabited pueblo community,

the state's newest national monument, and the highest peak in New Mexico. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region's celebrated scenic drives, including the Enchanted Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off road trails that crisscross the backcountry. Golf Digest's four-star-rated Taos Country Club championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asis Church, the downtown plaza, "El Corazon de Taos," as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to [www.taos.org](http://www.taos.org).

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