



FOR IMMEDIATE RELEASE
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36th Annual Taos Mountain Balloon Rally to be Held October 26-28

(Taos, NM) The 36th Annual Taos Mountain Balloon Rally will take place this year Friday through Sunday, October 26-28 at the launch field on Albright Street behind the Taos County Courthouse. The free weekend event, which will include three ascensions, food, vendors and entertainment, is expected to draw more than 35 balloons and visitors from all over the southwest.

The event will kick off at 8:00 a.m. on Friday, October 26 with a Mini Mass Ascension and tethered balloon rides for school children at 8:15 a.m. Hotel Don Fernando de Taos will be hosting a free meet and greet from 5:00 p.m. – 9:00 p.m. where event goers can meet the hot air balloon pilots. Saturday, October 27 will have a Dawn Patrol balloon take off at 7:30 a.m. and will feature a full Mass Ascension at 7:45 a.m. followed by the Balloon Rally Parade at 1 p.m. The parade starts at the Taos Mountain Balloon Rally Field and ends at Kit Carson Park. On Saturday at dusk will be the “Balloomenshine” evening balloon glow event.

Sunday, October 28 will follow the previous days’ schedule with Dawn Patrol at 7:30 a.m. and a Mass Ascension at 7:45 a.m. to be followed by the Closing Ceremonies at 11:30 a.m. Each day will feature food, art and crafts vendors

This year’s Balloon Rally comes shortly after the news that Taos landed on the [25 Coolest Towns in America](#) list by Matador Network, a national travel outlet, for the second year in a row. The town also appeared on TripAdvisor’s [15 of America’s Best Fall Foliage Destinations](#) roundup.

Visitors to the Balloon Rally should be advised that all outdoor events are weather permitting. For more information on the event, visit <http://www.taosballoonrally.com/index.html>.

More about the Town of Taos...

Located just 135 miles from Albuquerque’s International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country’s oldest continuously- inhabited pueblo community, the state’s newest national monument, and the highest peak in New Mexico. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region’s celebrated scenic drives, including the Enchanted

Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off road trails that crisscross the backcountry. Golf Digest's four-star-rated Taos Country Club championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asis Church, the downtown plaza, "El Corazon de Taos," as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to www.taos.org.

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