



FOR IMMEDIATE RELEASE
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New Year's Eve on Taos Plaza: More Than Just a Countdown
Annual celebration promises New Mexico traditions, live music and fireworks

(Taos, N.M.) The Town of Taos will host its annual New Year's Eve Celebration on the Plaza on Monday, December 31 from 7p.m. to 10 p.m. The event will include a pig roast dinner hosted by Mayor Dan Barrone, live music, a balloon release and a 12' x 16' video wall broadcasting the New York City ball drop live. This is a non-alcohol, family-friendly event.

Mayor Barrone's fourth annual Mayor's Pig Roast will begin at 7 p.m. at Taos Plaza, where visitors and locals alike can enjoy a meal until 8:30 p.m. Live music will be provided by Southwestern Americana artist Michael Hearne and high energy dance-band Out of Nowhere from 7 p.m. to 10 p.m. At 9 p.m. there will be a balloon release, followed by a live simulcast of the ball drop in New York City. The Taos Volunteer Fire Department Fireworks Display will take place after the ball drop and will be the grand finale of the night.

"New Year's Eve on the Plaza offers visitors and locals a chance to gather for one last community event to celebrate the year," said Karina Armijo, Director of Marketing and Tourism for the Town of Taos. "Like everything else here, this is not your typical New Year's Eve celebration, and we are excited to show others how we celebrate in Taos."

The New Year's Eve Celebration on the Plaza is the last event of the year for Yuletide in Taos, a month-long celebration occurring throughout the holiday season.

For more information on the Taos New Year's Eve Celebration on the Plaza, visit <https://taos.org/events/festivals/yuletide-in-taos/>.

More about the Town of Taos...

Located just 135 miles from Albuquerque's International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country's oldest continuously- inhabited pueblo community, the state's newest national monument, and the highest peak in New Mexico. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region's celebrated scenic drives, including the Enchanted Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off road trails that crisscross the backcountry. Golf Digest's four-star-rated Taos Country Club

championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asis Church, the downtown plaza, "El Corazon de Taos," as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to www.taos.org.

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