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### **Taos Named Among Coolest Towns in America**

*National travel outlet recognizes New Mexico town's art, outdoor activities, more*

(Taos, N.M.) The Town of Taos has been included on Matador Network's 2018 Coolest Towns in America list for the second year in a row. The list features 25 towns from across the U.S. with populations less than 100,000 that offer excellent food, drink, culture and activities.

Taos is the only New Mexico town on the 2018 list and was commended for its art scene, architecture, scenic views, agreeable weather, outdoor recreation and more. Other towns on the list include Greenville, South Carolina, Lawrence, Kansas, Flagstaff, Arizona, Santa Cruz, California and Annapolis, Maryland.

"For locals, the quirks of living at an altitude of nearly 7,000 feet is a minor trade-off for the joys that their high desert home brings," reads the article. "Taos is a thriving artist community with excellent art museums, including the Harwood Museum of Art, and dozens of galleries and studios that are spread around the town's sienna-hued adobe structures."

The destinations on the list were nominated and chosen by Matador Network's staff comprised of writers, photographers and travelers.

"To be on the list among so many other great destinations for the second year in a row is such an honor," said Karina Armijo, Director of Tourism and Marketing for the Town of Taos. "We know that Taos is a very special town and we are grateful to Matador Network for recognizing that and letting its audience know what we have to offer."

For the complete list of towns, visit <https://matadornetwork.com/read/25-coolest-towns-america-2018/>.

#### ***More about the Town of Taos...***

Located just 135 miles from Albuquerque's International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country's oldest continuously-inhabited pueblo community, the state's newest national monument, and the highest peak in New Mexico. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region's celebrated scenic drives, including the Enchanted Circle

and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off road trails that crisscross the backcountry. Golf Digest's four-star-rated Taos Country Club championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asis Church, the downtown plaza, "El Corazon de Taos," as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to [www.taos.org](http://www.taos.org).

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