



FOR IMMEDIATE RELEASE
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Town of Taos Seeking Artist Submissions for Lamppost Banner Competition

(Taos, NM) The Town of Taos has issued a call to artists to submit their work for consideration for its Lamppost Banner Art Competition. The contest is open to artists 15+ who live and work in Taos County, and entries will be accepted from Monday, January 2 to Sunday, January 21, 2018. Selected entries will be featured on one of 41 30" x 60" lamppost banners, in a location of the Town's choosing along Paseo del Pueblo Sur and Norte.

The Town is accepting entries of all media which can be photographed and displayed visually on a banner, including painting, pottery, sculpture, printmaking and photograph. However, the submitted work must have been produced within the last ten years. The goal is to celebrate and acknowledge living artists and educate visitors that Taos' art scene, while historic, is very much a vibrant art market for present artists.

"There is such a large community of talented artists in Taos County," said Karina Armijo, Director of Marketing and Tourism for the Town of Taos. "We are very excited to see all of the submissions and to display beautiful work by people in our community on our streets."

Judging considerations include aesthetic impact, diversity of medium and artist background, suitability for the medium, appropriateness for public display and legibility for drive-by viewers. Final selections will be announced on Taos.org on February 2, 2018.

Artists interested in submitting should be prepared to fill out an entry form and send one high-resolution image, at least 200dpi at 15" w x 30" h, in TIFF or JPG file format. The completed entry form and image should be sent to TaosIsArt@gmail.com.

The entry form, a complete list of rules and examples of what the banners will look like can be found at Taos.org/CallForEntries.

More about the Town of Taos...

Located just 135 miles from Albuquerque's International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country's oldest continuously inhabited community (Taos Pueblo), the state's newest national monument (Río Grande del Norte), and the highest peak in New Mexico (Wheeler Peak). World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region's celebrated scenic drives, including the Enchanted Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off-road trails that crisscross the backcountry. *Golf Digest's* four-star-rated Taos Country Club championship golf course offers players spectacular scenery and panoramic mountain views. Other

hidden Taos travel gems include cultural sites like the San Francisco de Asís Church, the downtown plaza, “El Corazon de Taos,” as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to www.taos.org.

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