



FOR IMMEDIATE RELEASE
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More Than Just Fireworks: Fun Filled 4th of July Planned for Taos

(Taos, NM) This year's 4th of July celebrations in Taos are set to be a blast, with activities scheduled from morning until night. Festivities will kick off early on Tuesday, July 4th with a free pancake breakfast with Mayor Dan Barrone at Taos Plaza from 8 a.m. to 10 a.m. Later that evening, the Town of Taos is hosting a free concert at Kit Carson Park featuring headliner, Ozomatli, and supporting acts Mariachi Teotihuacan and Nosotros. Gates open at 4 p.m., with performances beginning at 4:30 p.m. and ending with a fireworks show at 9 p.m. Tickets for the concert are free and can be reserved online [here](#).

Those attending the free concert in Kit Carson Park can expect a diverse range of music, ranging from modern Latino, urban and hip-hop to rock, salsa, jazz and cumbia. Picnics are welcome, but there will also be beer, wine and food vendors on-site. This is the first of several music events coming to Kit Carson Park this summer.

Those looking to fill time in between breakfast with the Mayor and the Ozomatli concert will have no shortage of things to do. The Arroyo Seco Parade is an annual tradition that is well known for its diverse range of participants. Unexpected floats, quirky costumes and fun surprises have become the norm at this one-of-a-kind celebration. The parade runs through two blocks of the commercial district of Arroyo Seco and is accompanied by live music before and after. The parade starts at 12 p.m.

Following the parade, visitors can make their way up to the Taos Ski Valley to enjoy a high elevation celebration at the Bavarian Lodge beginning at 1 p.m. There, visitors will find a chair lift parade, a KidZone play area, rubber duck races and live music from swing and blues band, Out of Nowhere.

"4th of July in Taos is always a fun-filled day, but this year is especially eventful" said Karina Armijo, Director of Marketing and Tourism for the Town of Taos. "We're very excited about the concert in the park. It's going to be a great start to a summer full of music in Taos."

More information on all of the 4th of July events can be found at:
<http://taos.org/events/celebrate-4th-july-taos>.

More about the Town of Taos...

Located just 135 miles from Albuquerque's International Sunport and a short, 90-minute drive from Santa Fe, Taos is home to the country's oldest continuously-inhabited pueblo community, the state's newest national monument, and the highest peak in New Mexico. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking can all be found nearby. Motorists enjoy the region's celebrated scenic drives, including the Enchanted Circle and the High Road from Santa Fe to Taos. The area also boasts ample four-wheeling and off road trails that crisscross the backcountry. Golf Digest's four-star-rated Taos Country Club championship golf course offers players spectacular scenery and panoramic mountain views. Other hidden Taos travel gems include cultural sites like the San Francisco de Asis Church, the downtown plaza, "El Corazon de Taos," as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures. Finally, most Taos travelers find that their getaways are not complete without indulging in the local New Mexico cuisine and its famous red and green chile options that infiltrate everything from breakfast burritos to pizza. To learn more, go to www.taos.org.

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