TAOS &
TAOS SKI VALLEY

HISTORIC TOWN & MOUNTAIN VILLAGE
WITH ONE HEART
TOWN OF TAOS

The charming, unique and small but worldly Town of Taos provides endless options of places, one-of-a kind shops, history, art, culture, special events and activities to pursue.

In summer, the great outdoor near town beckons, offering adventure, challenge and pure fun. In winter, it is a great escape from the snowy confines of the ski area.

taos.org

EXPLORE NEW HEIGHTS

The Town of Taos and its surrounding mountains, mesas and canyons offer a diverse array of activities to discover, from rock climbing to horseback riding. Off-the-beaten-path destinations of Northern New Mexico beckon with their rich cultural heritage and breathtaking beauty year-round.
Beyond the mountain village is a land to discover. Off-the-beaten-path destinations of Northern New Mexico beckon with their rich cultural heritage and breathtaking beauty.

TAOS EXPLORING

EXPLORE NEW HEIGHTS

ARTS ALIVE

Taos has one of the nation’s most vibrant and diverse art scenes, from top-notch paintings, jewelry, ceramics and sculpture found in its dozens of galleries, a thriving literary and music scene, experiential installations and performing arts to captivating museum exhibits and its growing special event productions. And here, even food is an art!

REASONS TO EXPLORE

- Check out authentic silver and turquoise jewelry
- Add green chile to your burger, breakfast or beer!
- Attend a film festival
- Explore the haunted history of Taos
- Groove to Taos Plaza Live music!
- Take an art class inspired by our dramatic landscapes
- Experience a first-class chamber music concert
- Tour Taos Society of Artists homes and studios
- Discover Spanish Colonial life at Hacienda de los Martinez

taos.org
PASSION FOR CULTURE

Taos is the homeland of Taos Pueblo, Spanish Colonial/Hispanic settlers and intrepid Anglo immigrants, whose combined histories and lifeways has produced a hybrid culture unlike any on Earth.
RIDING HIGH

Leave the crowds behind. Find the serenity, calm and quiet that pervades our outdoor realm, or plunge down a roaring river. Turn off your phone and tune into the Big Picture.

SUMMER ESCAPES

- Fish the sparkling Hondo River
- Hike trails with stunning views
- Llama trek with a friend
- Mountain bike the South Boundary Trail
- Golf surrounded by Taos mountains
- Road bike the Enchanted Circle
- Visit Rio Grande del Norte National Monument
- Conquer New Mexico’s Wheeler Peak
- Go bird watching or look for big game

taos.org
From family-friendly outings to challenging solo endeavors, from serene balloon rides to pounding river rapids, Taos has adventures awaiting almost all comers. Break out of the ordinary and experience adventures that elude the average traveler.
HISTORIC DOWNTOWN

LIVING HISTORY

The historic core of Taos is a small footprint with a huge impact, from excellent museums, shops and restaurants, to quiet benches on the Plaza that have been attracting intrepid travelers for decades.

MEMORY MAKERS

Stroll in the Historic District

Check out the murals inside the Old County Courthouse

Admire the hand-built home of early Taos artist Nicolai Fechin

Enjoy a meal in the famed dining room of legendary Doc Martin

Tour the breweries and wineries of Taos

taos.org
SAGEBRUSH INN & SUITES
Authentic Southwest charm with 156 guestrooms, complimentary breakfast, onsite dining, live music, and more.
sagebrushinn.com
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Taos, New Mexico 87575
575-758-2254

EL PUERTO LODGE
Free Hot Breakfast • Free WiFi • Walking Distance to Town
800.433.9612
elpueblodge.com

Burch Street Casitas
NICE PLACE • REASONABLE RATES
casitasintaos.com • (575) 737-9038
Walk to the Taos Plaza

TAOS TREASURES
Step into the mystery that is Taos. Experience unique sights and sounds that since the early 1900s have drawn avant-garde thinkers, artists, musicians and others to call Taos home.

SINCE FOREVER
1508 Paseo Del Pueblo Sur
Taos, New Mexico 87571
575.758.2254

Authentic Southwest charm with 156 guestrooms, complimentary breakfast, onsite dining, live music, and more.

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mllcentrogers.org

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MILLICENT ROGERS MUSEUM STORE
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DAFA
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dafataos.com • 575-758-7583

MEMORY MAKERS
Visit Kit Carson’s home for a look back in time
Discover the exciting life of heiress Millicent Rogers
Sleep in Mable Dodge Luhan’s bedroom
Scope out petroglyphs in Taos Gorge
Wander Ledoux Street for art inspiration at the Harwood
taos.org

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taos.org
After an exhilarating day on the slopes, soak your bones in Ojo’s steamy, soothing hot springs. Sulfur-free Hot Springs • Private Outdoor Pools w/fireplace • Full-service Spa • Mud Pool • Restaurant & Wine Bar

37 miles SW of Taos via paved Rim Road/285.

Ski TSV, Après at Ojo

After an exhilarating day on the slopes, soak your bones in Ojo’s steamy, soothing hot springs.

20% Off Skier’s Special

Bring your lift ticket or season pass from any NM Ski Resort and receive 20% off Springs’ entry OR lodging.*

*Valid Dec. 1, 2016 through April 30, 2017, excluding holiday periods. Springs’ entry discount is valid 7 days/week, 20% discount on lodging valid Monday through Thursday. 10% discount per 3rd/4th guests. Not to be combined with any other offer. Not applicable to RV Park or Camping rates.
GETTING HERE

From world-class skiing to summer rafting on the Rio Grande, a romantic dinner under starlight to gallery opening, dramatic drives or searching for one-of-a-kind gifts, Taos delivers.

Out of the way and extraordinary—come see for yourself!

AIRPORT SHUTTLE
Non-stop, door-to-door shuttle service. It’s 3 hours from Albuquerque and 1.5 hours from Santa Fe, with direct flights to both. Check Internet for other options.
skitaos.com/discover-taos/airport-shuttle/
800-776-1111

THE BLUE BUS
Public Transportation from Santa Fe to Taos.
RideTheBlueBus.com

WINTER DAILY BUS SERVICE
Ride the RTD Chile Line/Green for free. Daily shuttles from the Town of Taos to TSV.
RideTheBlueBus.com
866-206-0754

NEW MEXICO ROAD CONDITIONS
nmroads.com
800-432-4269

SNOW REPORT
skitaos.com/weather
866-968-7386 (ext. 2202)

TAOS SKI VALLEY INC. SKI RESORT
skitaos.com
575-776-2291

TOWN OF TAOS
Taos.org
575-758-3873

CREDITS
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PHOTOGRAPHERS
Michael DeYoung, Jared Bella, Tara King, Terry Thompson, Peter LaMont, Steve Bundy, Student performance from Projecting Particles workshop led by Maki and Agnes Chavez @ Paseo 2014, Taos Pueblo, Kurt Schmidt, Cottam’s Rio Grande Rafting, Martinez Hacienda, Geraint Smith (summer cover), Michael DeYoung (winter cover).
OPENING DAY:
Thanksgiving Day

AVERAGE ANNUAL SNOWFALL:
305 inches

ANNUAL DAYS OF SUNSHINE:
Over 300 days

110 TOTAL TRAILS:
51% expert, 25% intermediate, and 24% beginner

TAOS SKI VALLEY

Winter in Taos Ski Valley is a world unto its own. Amidst soaring peaks topping out at 12,481 feet, some of the world’s lightest powder falls, blanketing the ski slopes and its hybrid European/New Mexican village. Unique people are drawn to its exciting mix of terrain and colorful characters who reside and visit here. You will feel the embrace of the land, its ancient cultures and its friendly, down to earth ambiance.

Bienvenidos—Welcome!
Ski. Shred. Snowshoe. Tube. Relax. With its wide range of terrain and winter activities, the mountain has something for everyone, from beginner to expert.

TAOS SKI VALLEY EXTREME

SNOW CRAZY

Ski. Shred. Snowshoe. Tube. Relax. With its wide range of terrain and winter activities, the mountain has something for everyone, from beginner to expert.

10 REASONS TO VISIT TSV

Take the Kachina Peak Lift to 12,450 feet
Park the kids safely in Kindercare
Attend the award-winning ski school
Blast down the Tubing Hill
Catch big air in the Terrain Park
Explore the Wild West Glades
Get ski boots fitted by expert bootfitters
Hike to The Ridge
Sip a rich Mocha Maya
Snowmobile with Big Al

taosskivalley.com
Begin the day on soothing groomers and cruising corduroy, then step up a notch and tackle TSV’s famed steeps and deeps; navigate the monster mogul fields on Upper Al’s, or take a short hike for freshies.

REASONS TO VISIT TSV

- Lap one of the world’s highest lift-served peaks
- Listen to a local band après-ski
- Take a class focused on mastering moguls
- Search the woods for the elusive martini porrons
- Watch world-class skiers competing on extreme terrain
- Shop our unique European village
- Down a frosty brew and a bowl of steaming schnitzel
- Be mesmerized by holiday fireworks
- Float on bottomless powder

taosskivalley.com
TAOS SKI VALLEY SUNSHINE

FUN IN THE SUN

Deep snow yet consistent sunshine—what a winning combo! Plus, a season-long schedule of exciting, fun and novel special events for both participants and spectators.

WINTER EVENTS

Opening Day: Nov. 24
New Year’s Eve Torchlight Parade & Fireworks: Dec. 31
21st Annual Brewmasters Festival: Jan. 7
Not Forgotten Military Appreciation Week: Jan. 17 – 22
US Ski Mountaineering Nationals: Feb. 4 – 5
Junior Freeride: Feb. 10 – 13
Shred the Love: K2 Bumps Challenge & Paint for Peaks: Feb. 25
Taos Freeride Championships: March 2 – 4
60th Anniversary Celebration: March 10 – 12
Ben Myers Ridge-A-Thon: March 17 – 18
Pond Skimming & Closing Festivities: April 2

skitaos.com
We resemble a European ski village but our core is pure New Mexico, all smiles and sunshine. Be prepared to be welcomed warmly and treated royally!

TAOS SKI VALLEY LODGING

FEEL LIKE FAMILY

10 REASONS TO STAY

- Get cozy by the Snakedance fireplace
- Soak in Rio Hondo Condo hot tub
- Learn to two-step with the locals
- Revel in a mountain sunrise
- Sink into soft down pillows
- Enjoy dinner and drinks on a deck
- Relax into a massage or yoga class
- Soak up big mountain views
- Stargaze from a balcony
- Get first tracks!

taosskivalley.com
TAOS SKI VALLEY LODGING

EUROPEAN HOSPITALITY

Old World ambience seasoned with local Native American and Spanish spice gives our valley its unique flavor at the dining table and away from it.

REASONS TO STAY

Enjoy fireside après ski at the Hotel St. Bernard
Watch the alpenglow from your balcony
Have a nightcap in your hotel lobby
Hot tub under the stars
Enjoy a moonlight snowshoe outing

taosskivalley.com
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Mountain Dining

COMING THIS WINTER
192 WINE & TAPAS BAR at
THE BLÅKE

Whatever your preference, Taos Ski Valley has you covered.
It doesn’t have to be fancy to be tasty. From affordable chile-infused New Mexican fare to high-end, three-course French dinners—and everything between—food options abound.
TAOS SKI VALLEY SHOPPING

FUNCTION TO FASHION

Find one-of-a-kind jewelry from local artists at Mesa’s Edge. Discover divine alpaca sweaters and folk art at Andean Software. Stock up on the latest ski gear, and more.

MESA’S EDGE
Native American and Taos Studio Jewelry.
Quality Turquoise Fine Gifts.
Taos
575-758-3455
Taos Ski Valley
575-776-2316

ANDEAN SOFTWARE
Après-Ski Winter Boots.
Folk art from around the world.
Taos (next to Taos Inn)
575-758-8605
Taos Ski Valley
575-776-2508
andeansoftware.com

LET YOUR INNER CHILD OUT TO PLAY!

Ski, hike, ride or run—We have the right gear & knowledge for you to enjoy the outdoors we love.

BOOTDOCTORS
Open year-round in Taos Ski Valley.
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NEW MEXICO HIGH-ALTITUDE ADVENTURE VISITOR GUIDE

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